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ECOLOGICAL TRANSITION & GREEN DEAL

EUROPE

NORTH AMERICA

LATIN AMERICA

IURC ANNUAL EVENT
23 NOVEMBER 2021

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THE future WILL BE A COMBINATION OF:

BUSINESS AS USUAL
DOWNSCALING THE ECONOMY

GREEN SHIFT
TRANSFORMING THE ECONOMY

smarter scenario





KEY challenges OF GREEN TRANSITION

GREEN TRANSITION SHOULD NOT HAVE LOSERS & WINNERS





OSTROBOTHNIA

REGIONS ARE THE INTERMEDIARIES



LOOK FOR RELEVANT stakeholders

- AGENCY
- LEGITIMACY
- POWER

ANALYSIS TOOL

MANNHEIM

CITIES translate POLICIES INTO CONCRETE LOCAL ACTIONS



1:DEAL

communication IS CRUCIAL FOR MOBILISING STAKEHOLDERS



WE NEED TO CULTIVATE transformation culture

WHERE EVERY DECISION IS A SMALL DEAL FOR A SUSTAINABLE LIFESTYLE.

GRAPHIC RECORDING: SŁUCHAM I RYSUJĘ

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EUROPE

ASIA & AUSTRALASIA

CHINA

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217 CITIES AROUND THE GLOBE

MILAN
ITALY

Milan Pact

COOPERATION ON URBAN FOOD POLICY

NETWORKING

CROSS-THEMATIC EXCHANGE

THE Asia-Pacific perspective BECOMES MORE VISIBLE AND IMPACTFUL AS CITIES FROM A REGION join.

INTERCONNECTING SUBJECTS

CITY LOGISTICS

simulation tool FOR THE DEVELOPMENT AND IMPLEMENTATION OF POLICIES

BALANCED INPUTS

A LOOK FROM DIFFERENT PERSPECTIVES

IURC NETWORK expectations & opportunities

KAWASAKI
JAPAN

FIGHTING POLLUTION IN THE CITY

WE DEVELOPED ENVIRONMENTAL AND TECHNOLOGY EXPERTISE

HOTEL POWERED WITH hydrogen energy

HOW TO ?

cooperate WITH CITIZENS AND COMPANIES

SHARING STRENGTHS

CIRCULAR ECONOMY

PROMOTING electric vehicles WE HAVE TO THINK ABOUT recycling ALREADY

laugh TO GET ENERGY

NETHERLANDS
ROTTERDAM

GUANGZHOU
CHINA

A MODEL ZONE FOR GREEN DEVELOPMENT

GREEN industries

support ENTERPRISES IN TRANSFORMATION

monitoring ENERGY CONSUMPTION & IMPROVING energy mix

conserving GREENERY

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URBAN/ REGIONAL RENEWAL AND SOCIAL COHESION

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NAPLES
ITALY

INDUSTRIAL SITES

NATURAL RESOURCES

RE-opening PUBLIC SPACES

VOICES OF DIFFERENT IDENTITIES

URBAN COLLECTIVE AND CIVIC USE LIES in between PRIVATE AND PUBLIC

ASSEMBLY AS A FORM OF DECISION-MAKING

civic

IT'S A FORM OF legal hacking

new regulations DEVELOPED BY THE CITIZENS

SELF-GOVER-NANCE SCHEME

civicestate.eu AS A EUROPEAN MODEL

MUNICIPALITY GUARANTEEING access AND maintenance

COMMUNITY RESPONSIBLE FOR programming

BOARD OF TRUSTEES GUARANTEEING constitutional rights

EX-COMMERCE

BEACHES

GARDENS

VALLE DE CAUCA
COLOMBIA

COMPROMISO VALLE

EMPLOYMENT

FOOD SECURITY

ENTERPRENEURSHIP

LIFE PROJECT TRANSFORMATION

LEADERSHIP

WE NEED TO work together TO FACE THE CHALLENGES OF OUR REGIONS

SUSTAINABLE REGION IS OUR common goal

PRIVATE

ACADEMIA

PUBLIC

COMMU-NITY

Finding a way BETWEEN DIFFERENT METHODOLOGIES & APPROACHES

WE ARE CLOSING THE GAPS locally

collective impact VEHICLE

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URBAN RENEWAL & REGIONAL COMPETITIVENESS

CHINA

EUROPE

ASIA & AUSTRALASIA

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SPAIN
FUENLABRADA

regeneration of CENTRAL DISTRICT

- URBAN QUALITY
- HOUSING DENSITY INCREASE

ENVIRONMENTAL IMPACT REDUCTION

naturalization

I BELONG THERE

BUS

SUSTAINABLE MOBILITY MODEL

ECONOMIC DEVELOPMENT

DAILY LIFE

SLOVENIA
LJUBLJANA URBAN REGION

INNOVATIVE ECOSYSTEM

INTERCONNECTIONS

PRESERVING THE NATURAL CAPITAL

DECOUPLING ECONOMIC GROWTH FROM RESOURCE USE

BENEFITS OF MORE OPEN AND COLLABORATIVE APPROACH TO

- LEGISLATION
- REGULATIONS
- SOCIAL NORMS

VIETNAM
DA LAT CITY

RENEWAL BASED ON FIVE ELEMENTS

1. SPECIAL PATHWAYS
2. SPECIAL EDGES
3. FUNCTIONS DISTRICT RELATE WITH INHERITANCE
4. TYPICAL TRAFFIC NODE
5. STYLIZED LANDMARKS

+ Heritage Elements =

15-MINUTE LIFE CIRCLE

TO MEET PEOPLE'S ASPIRATIONS FOR A BETTER LIFE

NEIGHBORHOOD CENTRES = DEMAND + UNUSED BUILDINGS

OLD NEIGHBORHOOD & OLD DISTRICTS RENOVATION

GOAL: SHARED URBAN DEVELOPMENT & CONVENIENCES IN LIFE

CHINA
LIUZHOU

VIETNAM
HA TINH CITY

CITY EXTENSION 3×TIMES LARGER

OCEAN & 3 RIVERS

RESERVATION OF LAND FOR AGRICULTURE

ECOLOGICAL SPATIAL PLANNING

Climate Adaptative City

REGENERATION OF RESIDENTIAL AREAS

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INNOVATIVE, SUSTAINABLE AND CARBON-NEUTRAL ECOSYSTEMS & STRATEGIC SECTORS

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NORTH AMERICA | LATIN AMERICA | EUROPE

ARGENTINA

LIGHTHOUSE OF INNOVATION

MAR DEL PLATA

Knowledge Economy Industry

NEW PRODUCTIVE MODEL OF THE CITY

- ENCOURAGE THE CREATION OF TECHNOLOGY BASED ENTERPRISES
- LINK KNOWLEDGE COMPANIES WITH LOCAL INDUSTRY

Resilience & Digital Transformation

Municipal Office → CLOSER TO CITIZENS

PAPERLESS

DIGITAL signature

RESILENT PUBLIC POLICIES FROM A CROSS-SECTIONAL perspective

TECHNOLOGY AS A tool NOT AS A solution

MEXICO

PARTNERSHIP WITH CHIHUAHA

EXPERIENCE IN ENTREPRENEURSHIP AND INNOVATIONS

NEW PRODUCTIVE model

SOCIAL ECONOMY & OPEN INNOVATION

SE ACCOUNTS FOR 6.4% OF EU WORKFORCE

YOUNG CREATORS

Social Entrepreneurship

HUB COMILLAS

Knowledge Transfer

Educational Innovation

SPAIN

AUTONOMUS REGION OF CANTABRIA

AIGING POPULATION

FREE OF CHARGE

MONITOR ANALYZE UPDATE

NETWORK of 8 REGIONAL SPECIALIST OBSERVATORIES

SMART SPECIALIZATIONS → REGIONAL INNOVATION STRATEGY

- ENERGETICS
- INFORMATION & COMMUNICATION TECHNOLOGIES
- MEDICINE
- EMERGING INDUSTRIES
- GREEN ECONOMY

ENVIRON-MENT | INDUSTRY

POLAND

SILESIA

CHALLENGES • PARTICIPANTS INDICATIONS •

- social inclusion
- cluster development
- awarness
- role of public administration
- digitalisation
- involvment of private sector

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BOLOGNA METROPOLITAN AREA ITALY

NATURE AND CULTURE IN CLOSE RELATION

- PARKS
- NATURAL AREAS
- TOURIST ATTRACTIONS

Development of sustainable tourism

CITY THAT HEALS ITSELF

BY 2030 ONLY CLEAN ENERGY VEHICLES

AIR POLLUTION PREVENTION CENTER

THE GREENING COVERAGE RATE OF THE BUILT-UP AREA IS 42.7%

10 PROJECTS OF URBAN ECOLOGICAL ENHACEMENT

CHINA HAIKOU HAINAN PROVINCE

BALANCED DEVELOPMENT

THE WETLAND RATE REACHES 12.7 %

INDIA GWALIOR

RIVER REJUVENATION PROJECT

HERITAGE CONSERVATION

SMART REVIVAL OF OLD STREETS

INTERNATIONAL COOPERATION

INCUBATION CENTER

MOTIVATED CITIZENS

music EVENTS

BULGARIA SOFIA

SMART MOBILITY

GREEN & ON-DEMAND TRANSPORT PROJECTS

e-GOVERNMENT

DIGITALIZATION

IMPLEMENTING DIGITAL TWINS

DOROTA KOSTOWSKA