

Piraeus and Puerto Montt: Blue Economy Cluster (BEC)

In the framework of IURC, Piraeus and Puerto Montt consolidated the Blue Economy Cluster (BEC), to promote and diversify local development Strategies. As coastal cities, they wish to take advantage of their green and grey infrastructure and human capital to promote an intelligent, sustainable and innovative development model.

The transfer of local knowledge and experiences on Blue Economy is a great opportunity to materialize short- and medium-term collaboration.

sharing technical knowledge on different fields:

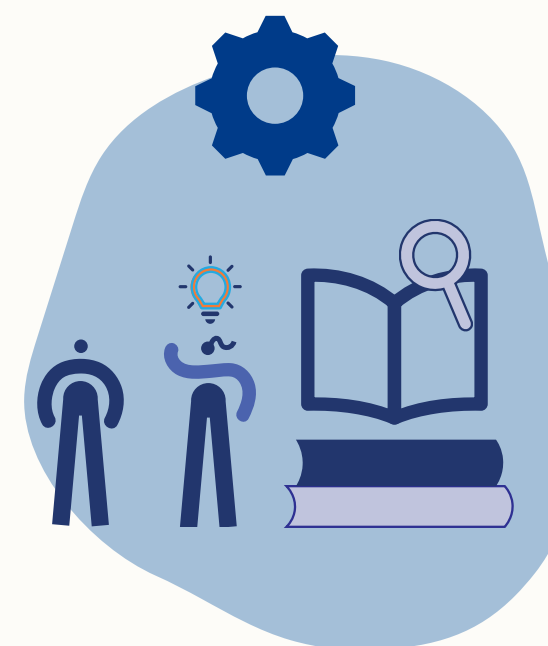
- A – Innovation and Research
- B – Tourism sector and local culture
- C – Local governance on Blue Economy
- D – Port and logistic activities.

The main objective of the Cluster is to generate a platform for interaction between stakeholders involved in the local development of both cities. The Cluster seeks to continue the exchange of best practices beyond the IURC LA programme. This strategic partnership will allow to continue their collaboration, focusing on

A

Innovation and Research

Knowledge Exchange on Blue Economy innovation and research. Piraeus and Puerto Montt are collaborating with innovation centers, universities and researchers to develop creative and technological projects promoting Blue Growth. Initiatives include indigenous communities and traditional knowledge on water



C

Local Governance on Blue Economy

Technical knowledge exchange on the design and implementation of urban development strategies related to Nature Based Solutions (NBS), public spaces, and the city-port relationship. It will promote smart and sustainable growth in these sectors, capitalising on their public-private partnerships' experience.



B

Tourism sector and local culture

Exchange of experience and good practices about the management of tourism development. Both cities are planning and implementing initiatives to develop tourism that can be used as references to promote growth of the culture and tourism sectors.



D

Port and logistic Activities

Puerto Montt seeks to take advantage of the city's position as gateway to Chilean Patagonia to consolidate its port activities. In this context, the city will learn from Piraeus' good practices and successful port model. Both cities will also explore potential future comercial relations.



Proposed timeline and activities of the Blue Economy Cluster (BEC)

Understanding of Long-term Cooperation

Presentation of Destination Piraeus in Piraeus
Source: IURC LA



Tourist activities and apps
Source: Municipality of Piraeus

Activity: Exchange of local experiences and good practices on the promotion of local tourism.

- Collaborative platform to exchange and apply lessons learned between municipal departments.
 - Participation in relevant international events
 - Involvement of civil society, local economic actors, and gastronomy sector linked to the sea.

B

Cruise sailing in Piraeus
Source: IURC LA



Cruise Terminal Project in Puerto Montt
Source: Municipality of Puerto Montt



Activity: Transfer of good practices about the Piraeus Home Port Master Plan

- Technical sessions to help Puerto Montt develop a new Home Port for Cruises.
 - Networking dialogues with International stakeholders to attract funding and meet sustainable development standards in Puerto Montt.
 - Discussions on the generation of economic benefits and tourism attraction strategies.

D

OCT 2023

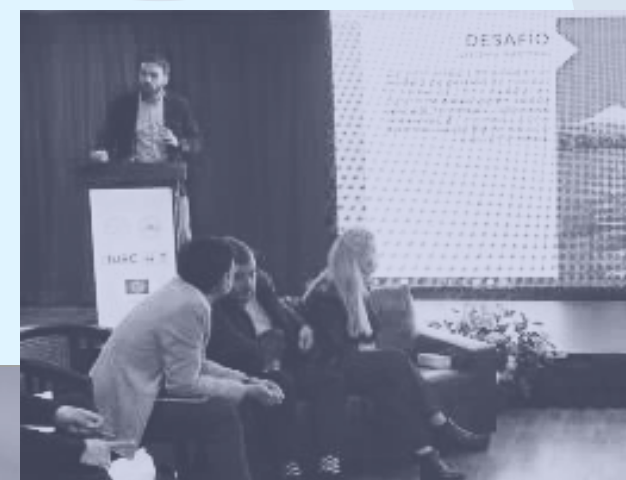
SHORT - TERM
1ST SEM. 2024

A

Activity: Knowledge exchange between universities and innovation or research centers in both cities.

- Organisation of webinars and shared investigation programmes about Blue Economy.
- Development of “knowledge creation” for business innovation.
- Plan bilateral visits and exchanges between researchers.
 - Knowledge transfer from traditional and indigenous sources, to inform Nature-

Seminar on Blue Economy in Puerto Montt
Source: IURC LA



Visit to the offices of Startup Piraeus
Source: IURC LA

MEDIUM - TERM
2ND SEM. 2024

C

Activity: Webinar series organised by Piraeus Municipality

- Webinars organised by Piraeus to share knowledge on public-private partnerships for local economic development of public spaces and interaction with the sea.
- Discussion about new uses for Puerto Montt’s newly-opened seafront promenade and public spaces.

Public space on the waterfront of Mikrolimano Bay
Source: Greeka



Puerto Montt Waterfront Park
Source: Municipality of Puerto Montt



LONG - TERM
DURING 2025

