


# Circular Cleveland



Presented by Cathi Lehn, Ph.D.  
Sustainability Sr. Mgr Circular Economy  
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CITY OF CLEVELAND  
Mayor Justin M. Bibb





# Circular Cleveland:

Advancing Health,  
Equity and Climate  
in the Great Lakes

Funding provided by

Robert Wood Johnson  
Foundation



# Circular Cleveland Partners

Cleveland  
Neighborhood  
Progress



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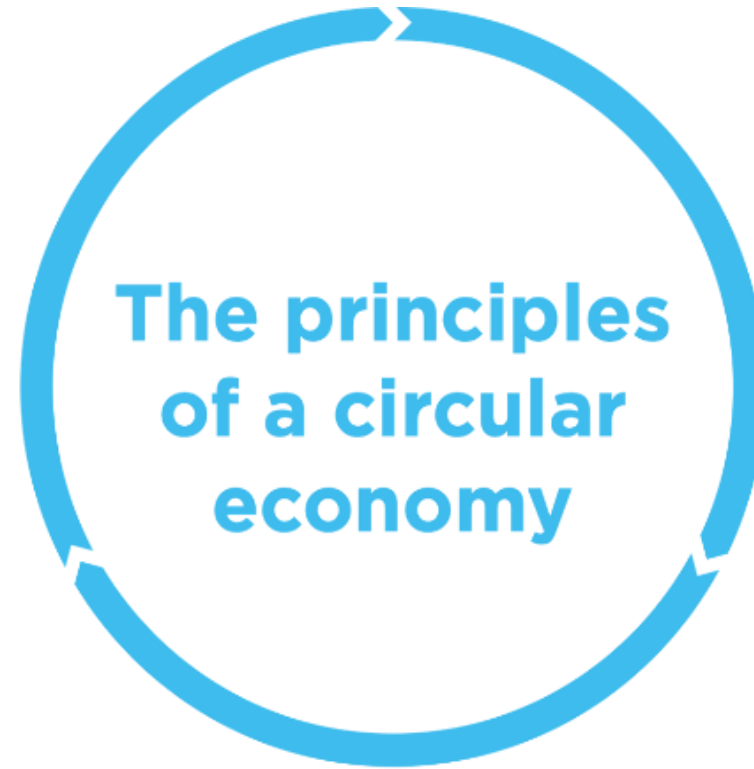
**NEIGHBORHOOD  
CONNECTIONS**



**ELLEN MACARTHUR  
FOUNDATION**  
Partner



**Regenerate  
natural systems**



**The principles  
of a circular  
economy**



**Design out waste  
and pollution**



**Keep products and  
materials in use**

The Ellen MacArthur Foundation was launched in 2010 with the aim of accelerating the transition to a circular economy

<https://ellenmacarthurfoundation.org/>

# CIRCULAR CLEVELAND

## Key deliverables

- ✓ Circular Cleveland Roadmap
- ✓ Community engagement and expanded education including CC Ambassadors
- ✓ Support for neighborhood projects through small grants
- ✓ Composting program at the West Side Market
- ✓ Incentives for small businesses advancing circular economy solutions



# Circular Cleveland Roadmap

7 Principles



# CIRCULAR CLEVELAND

A roadmap towards an  
inclusive circular city

Version 1 • August 29, 2022



<https://circularcleveland.org/>

# Focus Areas

## Focus area #1 Circular manufacturing



Stimulating **low impact material use, clean energy, and material symbiosis** in and among local industries.

## Focus area #2 Circular built environment



Developing the built environment to support **socio-economic development**, while minimizing environmental impact and ensuring reusability at end-of-life.

## Focus area #3 Remediating pollution



Adopting policies and programs to **regenerate Cleveland's polluted areas** for a healthy, thriving environment.

## Focus area #4 Valuing resources



Divert the **valorizable fraction** of mixed waste from landfill. Building on Cleveland's local initiatives, focusing on organics, to **close the nutrient cycle**.



# What did we do right?

## » Amazing Partners

- Robert Wood Johnson Foundation
- Ellen MacArthur Foundation
- Metabolic, CGLR, Pyxera, EMF
  
- Cleveland Neighborhood Progress
- Neighborhood Connections
- Sears think[box]
- NSF Engines Grant - CWRU
- Cuyahoga County Solid Waste District
- SCORE
- Cleveland residents
- etc. etc. etc.....





# Fix-it CLE



REPAIR WORKSHOPS

Have a broken item or piece of clothing that needs repair?

Come to a free workshop where coaches teach and assist you with repairs.

Visit our website to learn more.

**Second Saturdays**  
Join us at a neighborhood in Cleveland, locations vary  
10:00 AM - 1:00 PM

**Fourth Mondays**  
Join us at Sears think[box]  
3:00 PM - 7:00 PM

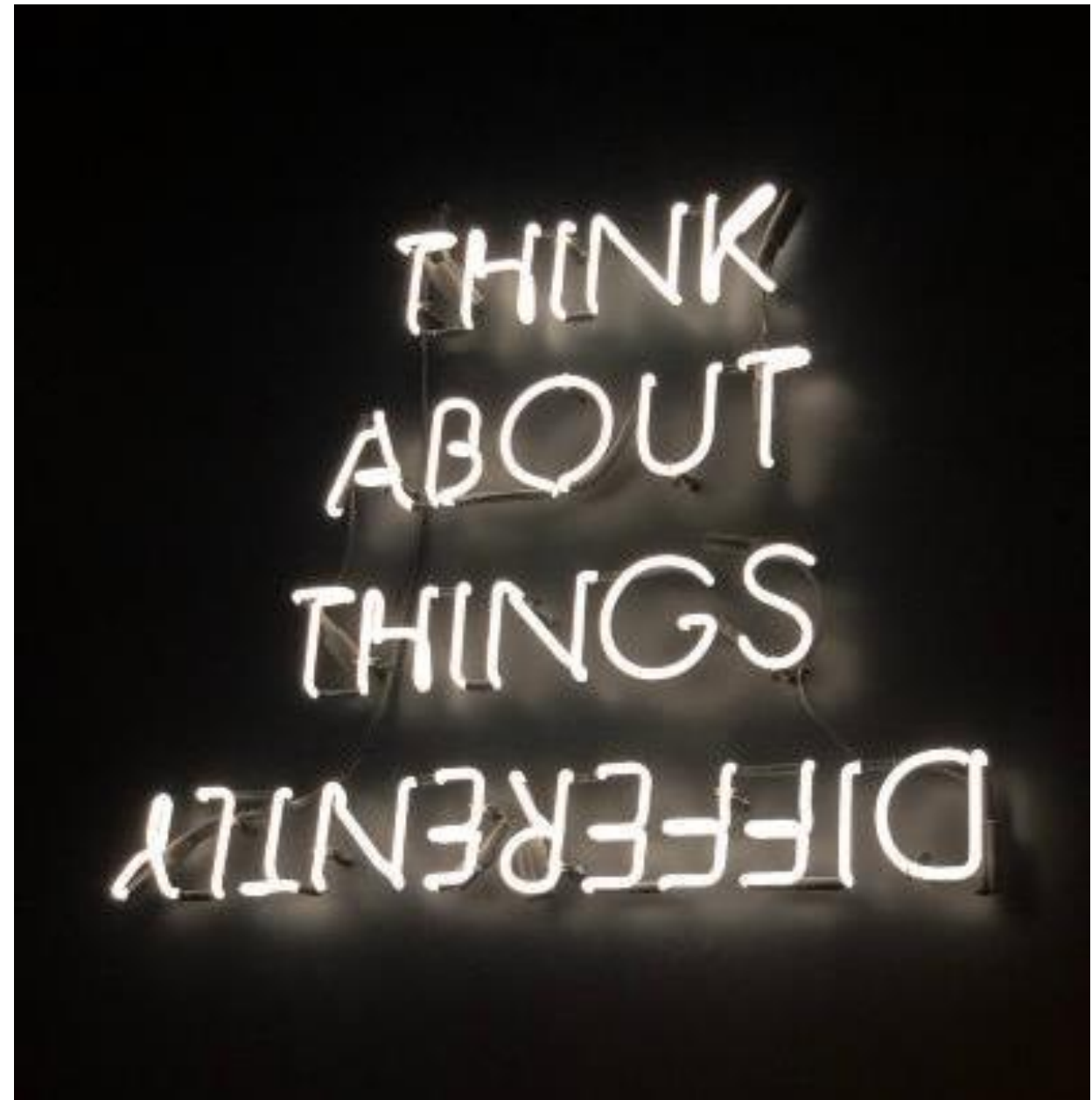


Sears think[box]  
4<sup>th</sup> Mondays, 3-7pm



# What would we do?

- » **No COVID**
- » **Stakeholder Involvement**
  - 1<sup>st</sup>-get a better view of the landscape
  - One-on-one conversations from the beginning
- » **Circular Cleveland Ambassadors**
  - Who is already doing great work?
  - More trainings/communications
- » **City leads by example**
- » **Plan past the grant**



**For more information about Circular Cleveland**

**Cathi Lehn, Ph.D.**

[clehn@clevelandohio.gov](mailto:clehn@clevelandohio.gov)

<https://circularcleveland.org/>

