

A decorative background featuring a network diagram with nodes and connecting lines. The nodes are represented by circles of varying sizes and colors, including light gray, dark gray, and blue. Some nodes are highlighted with a blue outline. The lines are thin and gray, creating a complex web-like structure. The diagram is positioned in the top-left and bottom-right corners of the slide.

Public Policies for Post-Pandemic Sustainable Economic Development in Mendoza

Specific objectives



Increase investment in projects with innovation, science and technology applied to solve socio-productive challenges, improving the competitive profile of the actors and the ecosystem.



Put the focus on solutions, development of products and services that are scalable, that aim to generate income and developments that have a global perspective.



Promote linkage processes between actors from different interest groups, entrepreneurs, companies, universities, research institutions, scientists, civil society institutions and government.



Mendoza Activa

Support for private investment

Innovative tool incorporating technology and virtual wallets

Support the operation of micro, small and medium enterprises

Guarantee the functioning of the provincial State as a result of boosting economic activity.

Generate private employment



Mendoza Activa

Programa Enlace

Programa 4.0

Mendoza Sostenible

Funds and calls for projects

Mendoza Associative TEC: finance R&D&i processes + incentives for the associativity of the actors
19 projects presented, 11 projects chosen and financed. ANR with 30% counterpart. Almost 900 thousand dollars allocated to projects.

Expansion Fund: finance R&D&i processes
2 selected projects. Almost 300 thousand dollars delivered

TECLAB: finance R&D&i processes: Call open until 18. Mixed funds ANR + soft loans. Total line: 1.65 million dollars



**Muchas
Gracias**

¿Preguntas?