

# Innovative Local Economic Development Post Covid Recovery

Programs & Strategies to Ignite an Inclusive Economic Growth



Prepared by the City of Aurora

# The Challenge

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## Scarcity

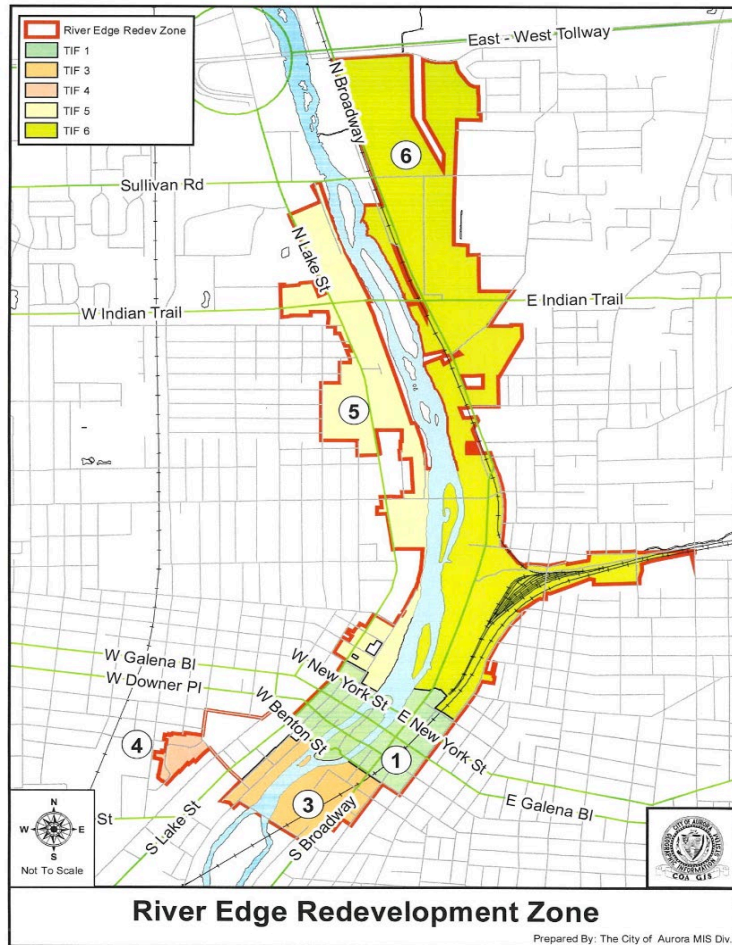


Obsolescence



# Programs & Strategies

## Smart, Long-term Urban Planning



## Private-Public Partnerships



## Policy Incentives



# Programs & Strategies

Rehabilitation  
Youth Education  
Down Payment Assistance  
Workforce Development



Street Resurfacing  
ADA Assistance Programs  
Financial Empowerment Center  
Homeless Prevention Program

# Technology Strategic Plan



## LEARNING TO BE THE SMARTEST CITY IN AMERICA

**It's Aurora's turn.** Next year, the City of Aurora gets the opportunity to leap ahead of every other city in America. With \$300 million in smart city upgrades, we could redefine the standards for public safety, for city services, for inclusive internet access, and for innovative businesses.

**This is our chance. Now is our time to lead. And it could only happen in Aurora.**

Mayor Richard C. Irvin,  
City of Aurora

Cities earn the label "smart" when they use **information, communication and technology** to make city services run better and to improve life within a city. Aurora's journey **to become one of the smartest cities in America** includes embarking on public-private partnerships through the Smart Aurora Opportunity. This opportunity aims to infuse \$300 million on smart city projects in Aurora and establish a synergistic working relationship with technology vendors that will enable the City to enact major initiatives in a short time and without incurring new expenses or increasing taxes.

The Smart Aurora Opportunity aims to achieve the following four goals within the first 1-2 years:

This page provides highlights from the Smart Aurora Opportunity. **Visit the Appendix B for more information.**

**Make city services more effective**

**Make the city safer**

**Expand high-speed internet access for residents and organizations**

**Ignite economic growth**

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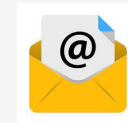
# Thank you



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