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General Socio-economic Profile

Yangzhou lies in central Jiangsu Province, where the Yangtze River Economic Belt meets the Grand Canal Cultural Belt. In 2020, the city's GDP exceeded RMB 600 billion, and its per capita GDP reached over RMB 130,000, the 16th in the country. Yangzhou is the birthplace of the Grand Canal in China, and one of the first historical and cultural cities recognized by the State Council. It is renowned as the "World Capital of Canals", "City of Gastronomy" and "Capital of East

Asian Culture". Yangzhou also earned the UN-Habitat Scroll of Honour Award. It is also a National Civilized City, a national eco-city, and a key component of the Yangtze River Delta city cluster and Shanghai metropolitan area. Meanwhile, the city is a national innovation pilot and a demonstration city of entrepreneurship and innovation for small and micro-sized enterprises.

Yangzhou



4,600,000



6,640 km²

Nature Based Solutions for Circular Cities and Regions

Technologies 4.0, Industry 5.0 & Digital Economy

Urban Agendas/planning, SUD Strategies, public space, urban model

Education, jobs & skills, Innovation centres, business clusters

Regional Innovation & Smart and Sustainable Specialization Strategies (RIS 4)

Preferred Areas of Cooperation

Yangzhou hopes to carry out multi-disciplinary and comprehensive multi-level cooperation in regional policy research, cooperation mechanism, industrial transformation, scientific and technological innovation, industrial park development, urban transformation, sustainable development, green development (especially concerning carbon emissions peaking and carbon neutrality), education and culture.

To improve the environment, sustainability, ecological solutions, and green growth, Yangzhou joins hands with the government of Nuovo Circondario Imolese in Bologna, Italy, to establish the China-Italy Green Development and Design Research Center (Yangzhou).

Yangzhou's construction industry is the bellwether of the export-oriented economy. Efforts shall be made to promote its integration into the European market. With the support of Yangzhou University, Yangzhou Institute of Technology and other institutions, Yangzhou has worked together with renowned European universities such as the University of Rome and the University of Bologna in Italy in architecture, arts, crafts, culture, green growth, sustainable development and carbon emissions reduction. The Yangzhou High-tech Industrial Development Zone helps build the China-Europe Intelligent Equipment Industrial Park (Yangzhou). Yangzhou develops cooperative pilots following Germany's dual-track vocational training program as a model. The city also promotes the establishment of friendly relations with European cities, to build a bridge of friendship between China and Europe.