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General Socio-economic Profile

Located on the west bank of the Xiangjiang River, Hunan Xiangjiang New Area is the first state-level new area in central China with approval from the State Council. Since its establishment, its GDP has increased from RMB 160.25 billion in 2015 to RMB 251.132 billion in 2020, with an average annual growth rate of 9.1%, which ranks the 7th among all

national new areas. Its industry pattern has taken form, which consists of intelligent equipment, intelligent connected vehicle, intelligent terminal and power chip. Its competitive industries such as construction machinery, energy storage materials, modern finance, big data and health care are developing rapidly.

Hunan Xiangjiang New Area



2,514,900



1,200 km²

Nature Based Solutions for Circular Cities and Regions

Technologies 4.0, Industry 5.0 & Digital Economy

Urban Agendas/planning, SUD Strategies, public space, urban model

Tourism, Culture and Creativity

Regional Innovation & Smart and Sustainable Specialization Strategies (RIS 4)

Preferred Areas of Cooperation

Relying on its strategic positioning, advanced manufacturing foundation and excellent ecological environment, Xiangjiang New Area will take "Innovation and Sustainable Development" as its theme, and work with European countries in areas such as intelligent manufacturing, cultural tourism, health care, and smart city. Thus, the city strives to build clusters of an emerging industry, develop industrial ecosystems, speed up the growth of digital and real economy, and stimulate innovation to shape a new cooperation pattern that is healthy, shared, coordinated and innovative.