



Kuala Lumpur, 8th March 2022

By Bjorn Kruizenga, General Manager – Orkla Asia Pacific

Responsible consumption and production through sustainable Oral Care

Orkla is the leading branded consumer goods company in the Nordics

Vision: "Your friend in everyday life"

Winning in local markets



Key facts

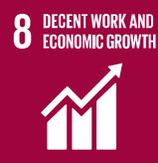
- Established 1654
- Listed on Oslo Stock Exchange
- Revenue 50 BNOK
- EBIT 6 BNOK
- Market value ca. 85 BNOK
- Ca. 21.500 employees
- 300+ significant brands
- Orkla brands sold in over 100 countries

Orkla Foods	Orkla Confectionery & Snacks	Orkla Care	Orkla Food Ingredients	Orkla Consumer Investments	Industrial & Financial Investments
(NOK billion) Sales: 18.2 EBIT (adj.): 2.6 EBIT (adj.) margin: 14.4%	(NOK billion) Sales: 7.2 EBIT (adj.): 1.2 EBIT (adj.) margin: 16.8%	(NOK billion) Sales: 6.9 EBIT (adj.): 1.0 EBIT (adj.) margin: 14.8%	(NOK billion) Sales: 10.7 EBIT (adj.): 0.5 EBIT (adj.) margin: 4.7%	(NOK billion) Sales: 3.7 EBIT (adj.): 0.4 EBIT (adj.) margin: 10.5%	Jotun (42.6%)
					Hydro Power
					Financial Investments

■ Norway ■ Nordics ex. Norway ■ Baltics ■ Europe other ■ World other

Creating sustainable growth

As a producer of food and other consumer goods products, Orkla's primary contribution to sustainable development is to be able to offer sustainable products, and UN Sustainable Development Goal 12 - **responsible consumption and production** - lies at the very core of the Group's sustainability work

 <p>12 RESPONSIBLE CONSUMPTION AND PRODUCTION</p>	<p>UN Sustainable Development Goal 12 is pivotal to Orkla's sustainability work. Orkla companies seek to make the transition to sustainable production and consumption by engaging in promoting sustainable raw material production, developing recyclable packaging solutions based on recovered or renewable materials, reducing the climate foot print of our products and developing products for a healthy lifestyle. Efforts to achieve SDG 12 also contribute to attainment of several other SDGs</p>		
 <p>2 ZERO HUNGER</p>	<ul style="list-style-type: none"> • Ensure responsible production of food raw materials and promote sustainable agriculture and fishing 	 <p>13 CLIMATE ACTION</p>	<ul style="list-style-type: none"> • Reduce greenhouse gas emissions throughout the value chain in line with what is required to limit global warming to a maximum of 1.5°C
 <p>3 GOOD HEALTH AND WELL-BEING</p>	<ul style="list-style-type: none"> • Develop products and solutions for health and wellness • Work systematically to reduce salt and sugar • Inspire people to adopt a healthy lifestyle 	 <p>14 LIFE BELOW WATER</p>	<ul style="list-style-type: none"> • Protect fish resources through sustainable sourcing • Avoid plastic pollution by developing circular products and packaging solutions
 <p>5 GENDER EQUALITY</p>	<ul style="list-style-type: none"> • Promote diversity and gender balance at all levels and across the business 	 <p>15 LIFE ON LAND</p>	<ul style="list-style-type: none"> • Contribute to responsible farming practices for the future • Ensure deforestation-free supply chains
 <p>8 DECENT WORK AND ECONOMIC GROWTH</p>	<ul style="list-style-type: none"> • Work systematically to safeguard human rights in the workplace and in the supply chain 	 <p>17 PARTNERSHIPS FOR THE GOALS</p>	<ul style="list-style-type: none"> • Take part in active stakeholder dialogue and partnerships to promote sustainable production and consumption

Orkla sustainability goals towards 2025



ENVIRONMENTAL ENGAGEMENT

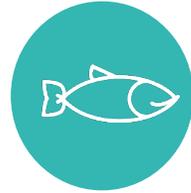
> 60% renewable energy

65% reduction in greenhouse gas emissions from own operations (80% reduction by 2040) ^{1,2}

30% reduction in greenhouse gas emissions in the value chain, outside own operations (75% reduction by 2040) ^{1,3}

30% reduction in energy and water consumption

50% reduction in food waste



SUSTAINABLE SOURCING

Ensure respect for workers' rights

Achieve verified sustainable production of key raw materials ⁴

Promote sustainable farming and fishing

- 100% recyclable packaging
- 75% packaging made of recycled materials
- 50% plastic packaging made of recycled or renewable materials



NUTRITION & WELLNESS

>Double consumption of products and services that contribute to a healthier lifestyle

15% less salt and sugar ⁵

Inspire people to adopt a healthier lifestyle



SAFE PRODUCTS

100% food manufacturing facilities at green level ⁶

100% approved suppliers ⁶

Continue to ensure that all products are safe



CARE FOR PEOPLE & SOCIETY

Create strong local engagement for sustainability

100% compliance with Orkla's human rights policy

Create healthy workplaces with zero injuries

Women in 50% of leadership positions at all levels

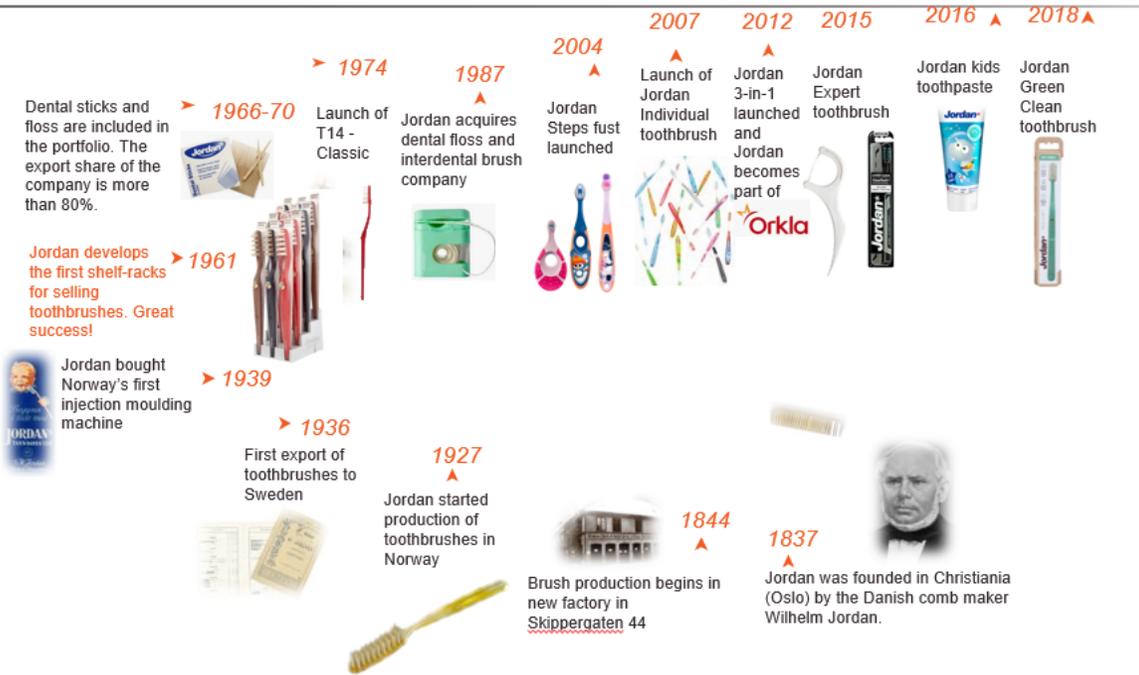
A culture of integrity everywhere

1) Targets for greenhouse gas reduction have been validated by the Science-based Targets initiative.
 2) Scope 1 and Scope 2 in accordance with the Greenhouse Gas Protocol. Base year 2014.
 3) Scope 3 in accordance with the Greenhouse Gas Protocol. Base year 2014.

4) The assessment of importance is based on the risk related to and scope of the Group's sourcing
 5) Reduction in overall consumption of salt and sugar from Orkla's food products. Base year 2015.
 6) In accordance with the Orkla Food Safety Standard

JORDAN ORAL CARE

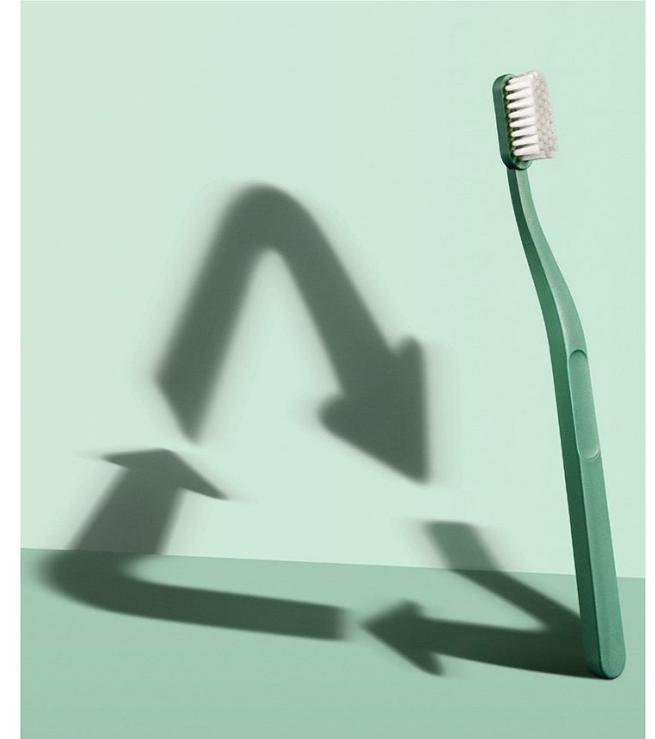
Jordan history – some milestones



LAUNCHING INNOVATIVE PRODUCTS SINCE 1927



FROM NATURAL BRISTLES



TO PRODUCTS THAT SUSTAIN NATURE

JORDAN GREEN CLEAN

Created with planet and consumers in mind

✓ GOOD FOR THE PLANET

All materials and ingredients are carefully selected with the environment in mind

✓ SUPERIOR FUNCTIONALITY

Sustainability is combined with perfect functionality, giving consumers the best of both worlds

✓ AESTHETIC DESIGN

Modern & minimalistic design that blends perfectly with the bathroom interior – even among design savvy consumers



RECYCLED PLASTIC IN TUBES



94% NATURAL INGREDIENTS



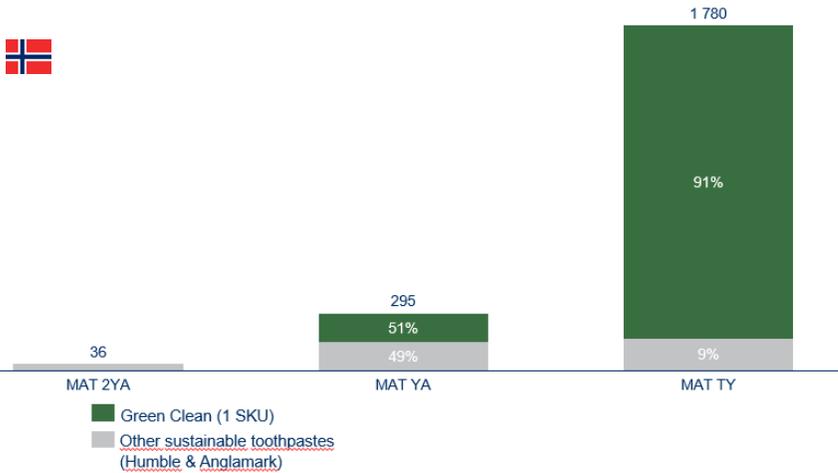
100% VEGAN



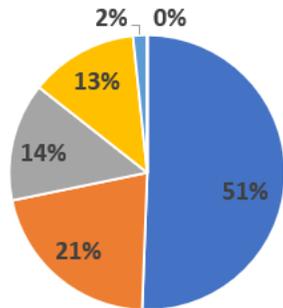
GREEN TEA & MINT TASTE



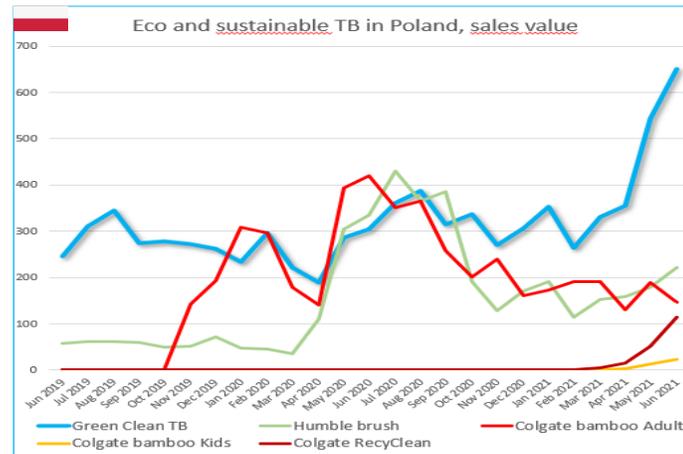
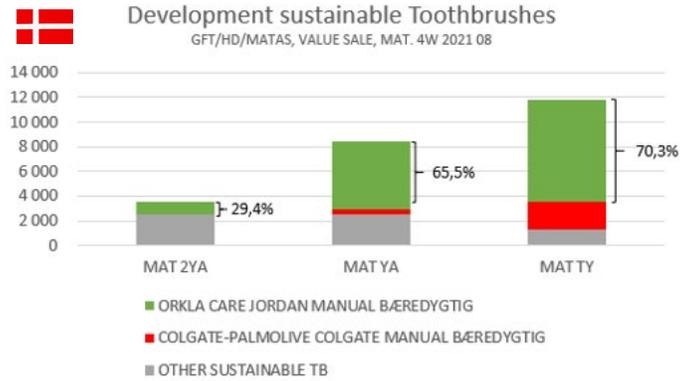
JORDAN IS THE NR.1 IN SUSTAINABLE TOOTHBRUSHES IN MANY MARKETS ALREADY



Source: Nielsen, sales in NOK, week 12 2021



■ JORDAN ■ HUMBLE BRUSH ■ Colgate ■ Bambuset ■ PEPSODENT ■ others



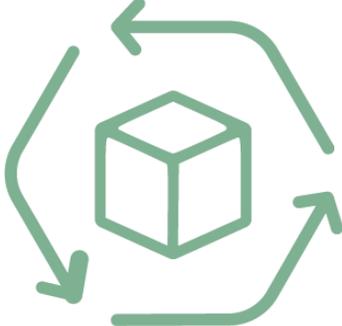
THE PLANET IS HAPPY!

So far we have saved:



134 225 kg

virgin plastic replaced with recycled plastic in the toothbrush handle



50 539 kg

virgin plastic replaced with recycled cardboard in the packaging



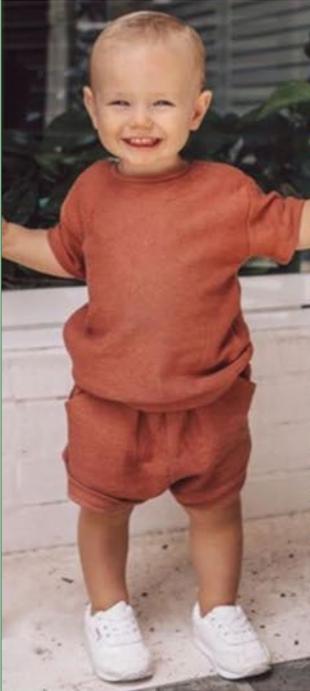
10 479 kg

fossil-based nylon replaced with bio-based nylon in the bristles

 = 40 African Elephants!

* Numbers per January 2022, based on how many Green Clean toothbrushes we have sold since launch

MODERN
SCANDINAVIAN
DESIGN



SUSTAINABLE
QUALITY
MATERIALS

Jordan*
GREEN CLEAN



Innovating for a healthier and more sustainable future

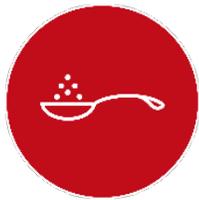
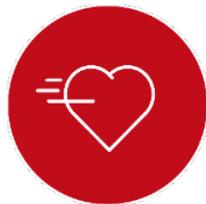
Make healthier alternatives



Sustainable packaging and raw materials



Innovate to save the environment



DOUBLE
products & services
contributing to health
and wellness

15%
less
salt & sugar in
our products

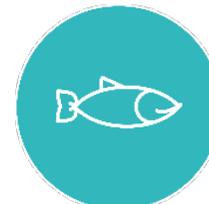
INSPIRE
to a healthier
lifestyle



ENGAGE
for healthy oceans
and sustainable
fishing resources



Aim for
100%
recyclable
packaging



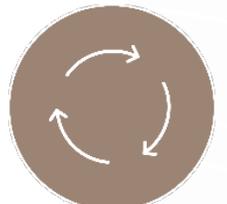
Aim for
100%
sustainable raw
materials



INNOVATE
products and
processes



Food waste
-50%



Aim for
FOSSIL-FREE
energy