

## AGENDA

Time	Programme
<b>09:30 - 09:40 (CEST)</b>  <b>15:30 - 15:40 (CST)</b>	<b>Welcome speech</b> Frank Schmiedel  <i>First Counsellor, Internal Market, Industry, Entrepreneurship and SMEs (DG GROW), EU Delegation to China</i>
<b>09:40 - 10:20 (CEST)</b>  <b>15:40 - 16:20 (CST)</b>	<b>China's Green Transition: Challenges and Opportunities</b> Dimitri de Boer  <i>Team Leader, The EU-China Environment Project</i>  <b>Q&amp;A</b>
<b>10:20 - 10:50 (CEST)</b>  <b>16:20 - 16:50 (CST)</b>	<b>China Market Entry Strategies for SMEs in Europe</b> Alessio Petino  <i>Knowledge Coordinator, EU SME Centre in China</i>  <b>Q&amp;A</b>
<b>10:50 - 11:00 (CEST)</b>  <b>16:50 - 17:00 (CST)</b>	<b>Closing remarks</b> WANG Qian  <i>Team Leader, IURC China</i>