

# thematic network INNOVATIVE, SUSTAINABLE AND CARBON-NEUTRAL ECOSYSTEMS & STRATEGIC SECTORS

IURC  
ANNUAL  
EVENT  
23 NOVEMBER 2021



**NORTH AMERICA**  
ARGENTINA  
**LATIN AMERICA**  
**EUROPE**

LIGHTHOUSE of INNOVATION  
**MAR DEL PLATA**

Knowledge Economy Industry

- ENCOURAGE THE CREATION OF TECHNOLOGY BASED ENTERPRISES
- LINK KNOWLEDGE COMPANIES WITH LOCAL INDUSTRY

Resilience & Digital Transformation  
Municipal Office → CLOSER TO CITIZENS  
PAPERLESS DIGITAL signature  
RESILIENT PUBLIC POLICIES FROM A CROSS-SECTIONAL perspective  
TECHNOLOGY AS A tool NOT AS A solution

NEW PRODUCTIVE MODEL OF THE CITY

YOUNG CREATORS

PARTNERSHIP WITH CHIHUAHA

EXPERIENCE IN ENTREPRENEURSHIP AND INNOVATIONS

NEW PRODUCTIVE model

Social Entrepreneurship

HUB COMILLAS  
Knowledge Transfer  
Educational Innovation

SPAIN  
AUTONOMOUS REGION OF CANTABRIA

AGING POPULATION

SOCIAL ECONOMY & OPEN INNOVATION

SE ACCOUNTS FOR 6.4% OF EU WORKFORCE



FREE OF CHARGE  
MONITOR ANALYZE UPDATE  
NETWORK of 8 REGIONAL SPECIALIST OBSERVATORIES

SMART SPECIALIZATIONS

REGIONAL INNOVATION STRATEGY

- ENERGETICS
- INFORMATION & COMMUNICATION TECHNOLOGIES
- MEDICINE
- EMERGING INDUSTRIES
- GREEN ECONOMY

ENVIRONMENT INDUSTRY

**SILESIA**  
POLAND

CHALLENGES • PARTICIPANTS INDICATIONS

- social inclusion
- cluster development
- awareness
- role of public administration
- digitalisation
- involvement of private sector