

# thematic network ECOLOGICAL TRANSITION & GREEN DEAL

IURC  
ANNUAL  
EVENT

23 NOVEMBER 2021



EUROPE

NORTH AMERICA

LATIN AMERICA

THE  
future  
WILL BE  
A COMBINATION OF:

BUSINESS  
AS USUAL

DOWNSCALING  
THE ECONOMY

GREEN  
SHIFT

TRANSFORMING  
THE ECONOMY

smarter  
scenario

AFFORDABILITY  
SOCIAL INCLUSION

GREEN  
TRANSITION SHOULD NOT HAVE  
**LOSERS** & **WINNERS**

HELP EVERYONE SEE  
opportunities

FOR  
AS many  
AS POSSIBLE

MAKE THE  
LEAP JUST

KEY challenges  
OF GREEN  
TRANSITION

SUBSIDIES  
& FUNDING

BUILDING  
INDUSTRY

RETROFITTING

HERITAGE  
& ENERGY  
EFFICIENCY

MANNHEIM

CITIES  
translate  
POLICIES

INTO CONCRETE  
LOCAL ACTIONS

INVESTIGATE  
local potential

CO-CREATION & PARTICIPATION

CREATE  
A platform FOR

communication  
IS CRUCIAL FOR MOBILISING STAKEHOLDERS

REGIONS ARE THE  
**INTERMEDIARIES**

EU &  
NATIONAL  
policies

collaboration

WITH  
COMPANIES  
& NGOs

LOOK FOR  
RELEVANT  
stakeholders

OSTROBOTHNIA

- ✓ AGENCY
- ✓ LEGITIMACY
- ✓ POWER

RE ANALYSIS TOOL

GREEN  
ENERGY

I: DEAL

WE NEED TO CULTIVATE  
transformation  
culture

WHERE EVERY DECISION  
IS A **SMALL DEAL**  
FOR A SUSTAINABLE LIFESTYLE.

GRAPHIC RECORDING: SEVCHAM I RYSUJE