



IURC Annual Event 2021 – Urban & Regional Renewal and Social Cohesion

- Moderators: Tricia Hackett (IURC LA/NA) & Ivana Almora (IURC CCS)
- Date: 23/11/2021 – 16:20 - 17:45 CET

Urban & Regional Renewal and Social Cohesion



NICOLA MASELLA

NAPLES (IT)



MARIANA CAICEDO

VALLE DEL CAUCA (CO)

IURC PROGRAMME ANNUAL EVENT

Naples

Community management of public assets



NICOLA MASELLA
MUNICIPALITY OF NAPLES
GENERAL MANAGEMENT - TECHNICAL AREA

November, 23rd 2021





Municipality of Naples General Management Technical Area

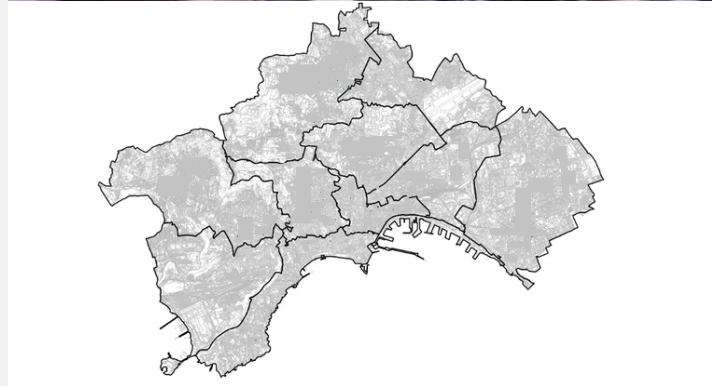
Nicola Masella: engineer PhD
nicola.masella@comune.napoli.it



urban context



population
The city:
970.185 ab.



area
The city:
117 sq.km



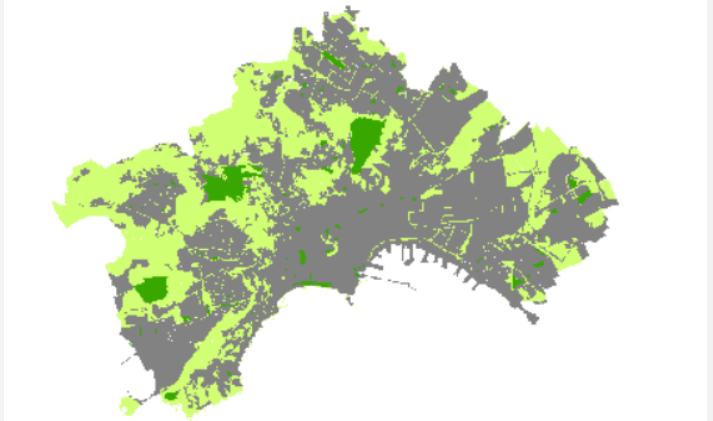
density
The city:
8.292
ab/kmq



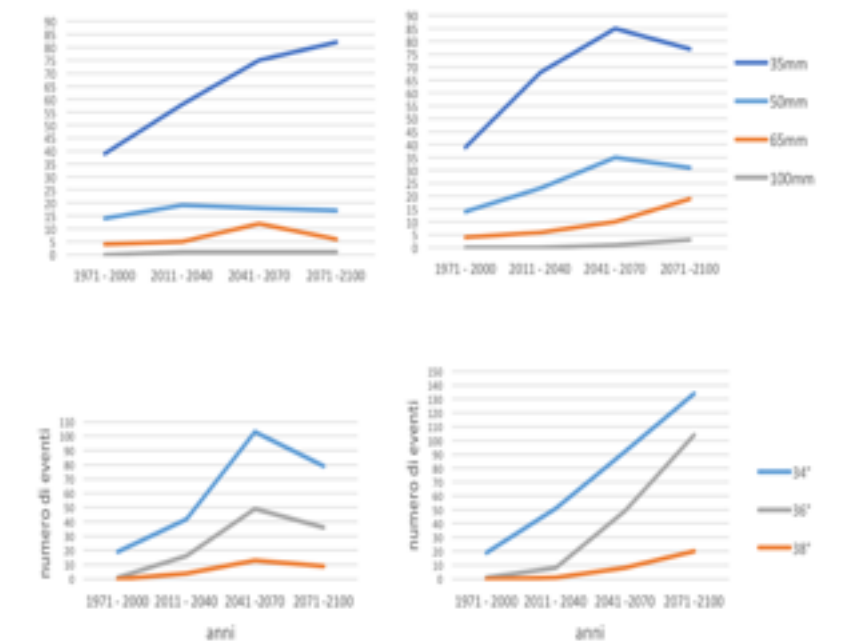
metropolitan context
Pop: 3.012.243 ab.
Area: 1.171 sq.km
Density: 2,572
ab/kmq



urban/green rate
Urban area 74sqkm 60%
Prevalent green surface
39sqkm
Accessible parks and
recreation
5 sqkm (3,9%)



climate indexes
Heat waves &
Extreme
precipitation
(n. of events)
Euro cordex data



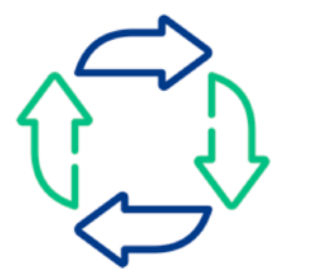
COMMUNITY-MANAGEMENT OF URBAN COMMONS



URBAN AGENDA



CIRCULAR ECONOMY



TOURISM AND CULTURE



COMMUNITY-MANAGEMENT OF URBAN COMMONS

Since 2012, the vibrant confrontation established between the Neapolitan communities and the municipal administration has allowed the adoption of an administrative mechanism inspired by the ancient institution of "civic use" and aimed at overcoming traditional urban policies. This was the output of a **“creative use of law”** or **“legal hacking”** that communities promoted by subverting the classic scheme where citizens pose a claims and institutions provide solutions.



URBAN
AGENDA



CIRCULAR
ECONOMY



TOURISM
AND
CULTURE



A new legal tool: why?



The mechanism launched by the Naples city council aims at guaranteeing the **collective enjoyment of common goods** - such as cultural and natural heritage, essential public services, public spaces, water, etc. Commoning, therefore, is **not based on a public or a private governance**, but management schemes normally can refer only to public or private law! In this sense, several administrative mechanisms flourished all over Europe to support community initiative, such as:

- ★ *Subsidized rental rates*
- ★ *Care agreement (adoption of streets, urban gardens, etc)*
- ★ *Open Foundations (i.e. Teatro Valle)*
- ★ *Community land trust*
- ★ *Syndikat miethäuser*
- ★ *Squatting*

Legal hacking

The **transfer of the civic use institution into an urban regulation** has been theorized by Naples' commoners, in a collective work, during 3 and 1/2 years of a working group on creative use of the law.

In 23 articles the regulation sets out **how** and **who** is entitled to use the spaces, how decisions are made, who has the right to propose activities, with which guarantee bodies.

The civic use recognizes the existence of a relationship between the community and these public assets, fostering **self-governance** schemes and making community-led initiatives recognizable and institutionalized, ensuring the autonomy of both parties involved: on one hand the citizens engaged in the reuse of the urban commons and on the other hand the city administration that enables the community self-governance practice.





RECOGNIZING THE RIGHT TO USE

The power of self-regulation is led by citizens, but civic use regulation is formally recognized as a public regulation of the building

- **Civic Use:** special regime, half public half private
- **Public Administration:** guarantee full access to property without interfering with activities. (I.e. Fireplan, mantaince extraordinary cost, surveillance, cleaning) administration remain the owner assuming the duty to guarantee access providing all needed authorizations which it has the duty to fulfill.
- **Community:** Organization and costs of running Activites, means of production, communication, Crowdfunding for build coworking areas

MANAGEMENT SCHEME

In the case of the Ex-Asilo Filangieri, the management is founded on **3 main open organisms**: Management assembly, Steering assembly and Board of Trustees. Every week an open meeting is convened, as well as several working groups for the implementation of activities.

The right produce and make use of a place identified as an urban common has to be free and guaranteed to all, in accordance with the **constitutional rights and values**, while the management model must be based on a strong participatory process.



MUNICIPAL INTEGRATED APPROACH

The integrated approach is guaranteed thanks to a an ah-hoc unit -technical level- (Unità di Progetto Beni Comuni) and a political coordinator in charge of promoting and fostering a coordination between municipal departments involved and/or other public and private stakeholders.

The regulations adopted for each site foster a new form of **Public-Community Partnership** or **Public-Commons Partnership** aiming at the preservation city heritage and real estate through innovative management based on co-governance, circular economy schemes and social infrastructures



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MAIN RESULTS

- +8 public spaces regenerated as social infrastructures
- +5,800 activities (1,500 days of theatre, dance and music rehearsals);
- 300+ exhibitions;
- 250+ art projects, 300+ concerts;
- 200,000 users in the activities;
- 300+ debates, seminars, meetings;
- 300+ musical groups and individual musicians in rehearsals and concerts;
- free trainings for un-employed;
- free neighbourhood nursery service;
- free health services.



MAIN ADVANTAGES

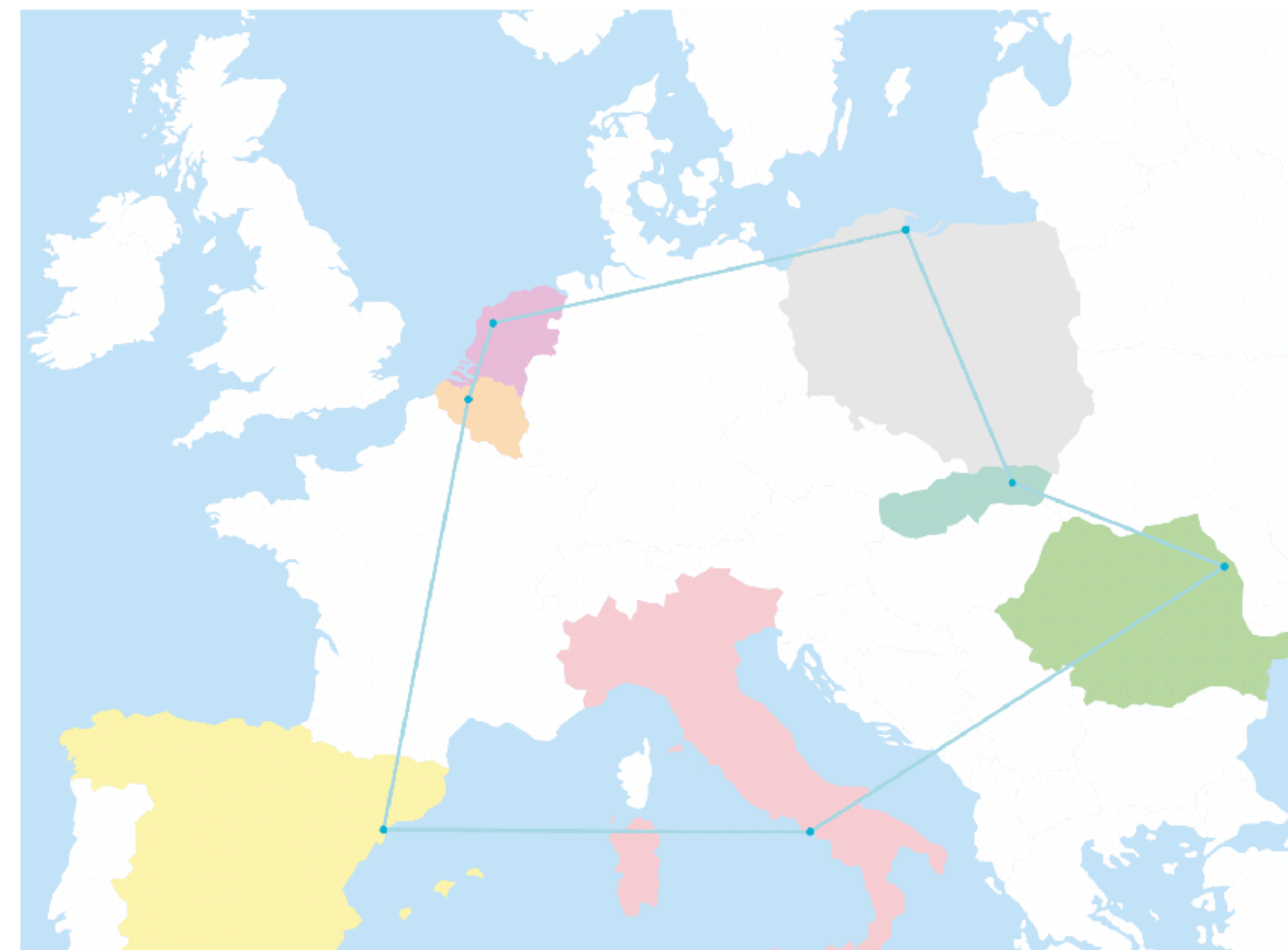
- Empower city inhabitants** to experiment, design and deliver new forms of cultural/social services and initiatives to develop new jobs and skills
- Develop new legal and financing techniques** to enable collective action in the City on city assets (buildings and service infrastructure)
- Prevent conflicts** (NIMBY, Débat public)
- Avoids/discourage squatting**
- Contrasts Gentrification**
- Promotes temporary use**
- Overcome paternalistic approach**
- Give voice** to all actors' ideas and identities

URBACT CIVIC ESTATE NETWORK



Launched in 2018 with the goal to transfer, through adaptation, Naples's commons management scheme, *URBACT Civic eState - Pooling urban commons* is a network composed by seven EU cities: **Naples** (Italy), **Gdańsk** (Poland), **Barcelona** (Spain), **Amsterdam** (Netherlands), **Ghent** (Belgium), **Iași** (Romania), **Presov** (Slovakia).

During the last 3 years, all the cities have extracted guidelines and have been engaged in a co-design phase with groups of local stakeholders (so called ULGs, URBACT Local Groups) that led to a prototype a shared **Public-Commons governance mechanism**.



To know more, come visit civicestate.eu



OTHER EXAMPLES OF PARTICIPATED REGENERATION PATHS/1 **MOLO SAN VINCENZO: THE SEA IS A COMMON GOOD**



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OTHER EXAMPLES OF PARTICIPATED REGENERATION PATHS/2

SAN GIOVANNI: RESHAPING THE COASTAL EASTERN SIDE

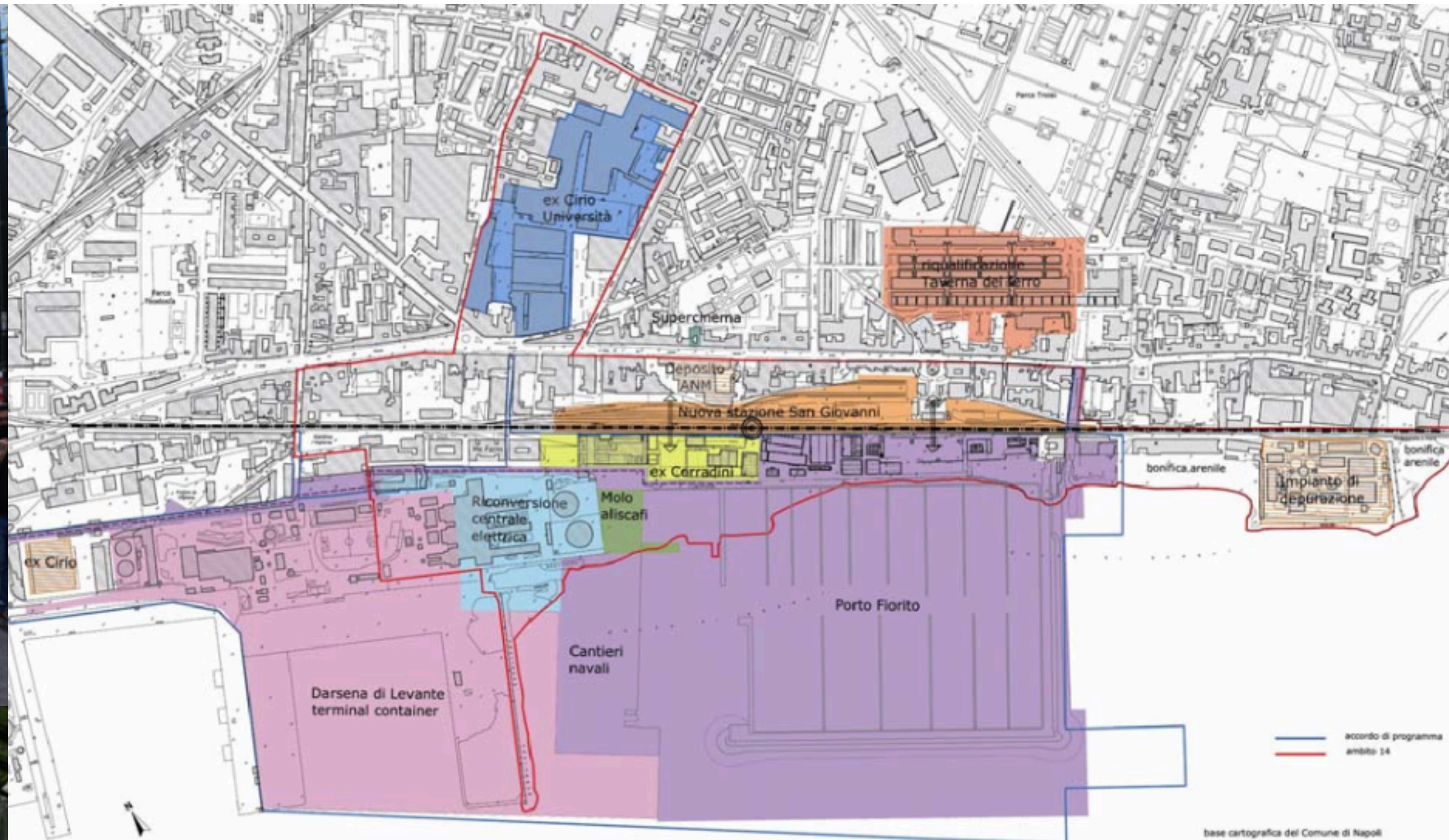
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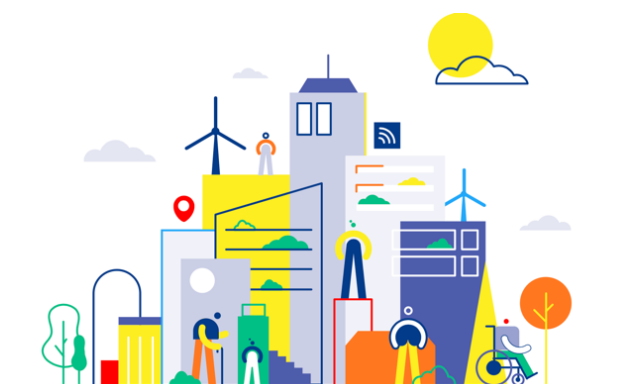
Nicola Masella, Municipality of Naples

23rd November 2021



IURC PROGRAMME ANNUAL EVENT

THANKS



NICOLA MASELLA
MUNICIPALITY OF NAPLES
GENERAL MANAGEMENT - TECHNICAL AREA
November, 23rd 2021





COM
PRiMiS
Valle

Companies + Citizens
of all sizes



COM PROMISO Valle

Compromiso Valle (Valle Commitment) is the result of a **collective and dynamic construction among citizens, and companies of all sizes, and foundations that have partnered with the Public Sector to find solutions to our local reality.**

It will be carried out through five priorities to transform life projects, by the generation of employment, income, food security, leadership, and training, for the most vulnerable communities in the region.

30 THOUSAND

Beneficiaries
expected

7 cities
impacted:

Buga, Candelaria, Yumbo,
Cali, Jamundi, Palmira, and
Buenaventura



Five priorities



Food Security

Employability

Entrepreneurship

**Life Projects'
Transformation**

Solid Leadership

**13 THOUSAND+
BENEFICIARIES**

*Within four months of implementation
from July to October 2021*



Projects by Priority

A total of 28 projects

Food Security

1. Expansion of Soup Kitchens in Cali, Yumbo, Palmira and Candelaria
2. Support to the refurbishing and maintenance of urban farms.

Life Projects' Transformation

1. Creating opportunities
2. Making Ways
3. Change your weapon for a goal (Buenaventura)

Employability

1. Engines of Life
2. Youth North
3. Digitally
4. Providing Opportunities
5. Find a Job Valle
6. Tailoring Opportunities
7. Bilingualism
8. Sena Training

Entrepreneurship

1. Virtual Yaru
2. Reactivate Yourself Plan
3. Prosper Ideation
4. Prosper Enhancement
5. Digital Transformation
6. CREA Commitment
7. School of Entrepreneurs
8. Opening the Dancing Floor
9. II Open Doors Festival 2021

Solid Leadership

1. Special Edition: Civic Award (Yumbo and Cali)
2. Governance Certification
3. Your ballot has power- Youth Council
4. Participate more Yumbo
5. Certification for Women
6. Brave Youth

Food Security

Soup Kitchens

The Archdiocese of Cali, Social Care Pastoral Team

Soup Kitchens enabled:

Cali: 85 out of 85

Yumbo: 3 out of 5

Palmira: 10 out of 10

666 thousand+

Servings delivered
(Cali, Yumbo and Palmira)

Planting Commitment

Planting Cali

Goal: 14 community farms, and 112 trained people.

70 people trained in territorial governance and associativity

**Ongoing visit and characterization of territories.*

Making Ways

Alvaralice Foundation

79 Community Disruptors/ Leaders

hired

Creating opportunities

Sidoc Foundation

1,000

Beneficiaries started with the process

Virtual Yarú

WWB Foundation Colombia

456 entrepreneurs

Enrolled and active

Opening the Dancing Floor

Delirio Foundation

9 salsa dancing groups

240 scholarships for dancers, and
29 performing art instructors.

II Open Doors Festival 2021

Cali Stage Network, Corpo<Escena

7 open stages

300+ artists benefited

Entrepreneurship

Activart

Piensa Corporation

50 cultural

organizations/ **350** artists
benefited

Facilities of 'A District of Peace' Foundation

Beneficiaries: Residents
from the Aguablanca District
from every community and
social organization.

Prosper

Cali Chamber of Commerce

716 entrepreneurs and
business people involved

School of Entrepreneurs - Seedlings

Carvajal Foundation

51 businesspeople
enrolled and active

Employability

Youth North

Alvaralice Foundation

106 youngsters

Benefited, undergoing training, and employment processes

Tailoring Opportunities

Fanalca and Carvajal Foundations

23 women undergoing training on tailoring techniques.

Bilingualism Call Center

Javeriana Pontifical University Cali

26 youngsters undergoing English training, levels B1, and B2.

Engines of Life

Fanalca and Cedecur Foundations

23 youngsters from Siloe undergoing training on mechanics and motorcycle repair.

Providing Opportunities

Fanalca Foundation

26 beneficiaries chosen

Palmira

Started a Call

Solid Leadership

Governance Certification
Valle del Cauca's Action Unit

59 beneficiaries in training

Participate +
Smurfit and Corona Foundations

50 beneficiaries

Brave Youth
Cali Chamber of Commerce

451 registered

Your ballot has power
Unidad de Accion Vallecaucana

120 leaders
in strategic governance for
socialization

Certificate in
Female Empowerment
*Observatory for Female Equity,
ICESI University, and WWB
Foundation Colombia*

34 beneficiaries under
training process

**Civic Award for the Cali and
Yumbo Chapters**
Alvaralice Foundation

Awarding
**20 from Cali, and 10
from Yumbo**
Social, citizen, and participative
initiatives.

**Allocated
Resources**

Initial

\$7.5 million usd

Current

\$12 million usd
8.4 usd

*84+ companies and 85+
citizens*

*National
Government*



WE BUILD



OPPORTUNITIES



TOGETHER

The image features three women standing in a classroom. The woman on the left has long dark hair and is wearing a light-colored polo shirt. The woman in the center has her hair pulled back and is wearing a light-colored long-sleeved shirt. The woman on the right has long dark hair and glasses, wearing a light-colored polo shirt. They are all smiling. In the background, there are educational posters on the wall, including one that says 'Dipurocorazòn' and another that says 'HOME' with a diagram of a house. The entire image has a green overlay.

**Citizens, companies,
and foundations**

Together!

**COM
PROMIS**
Valle



Facilitators, implementers, and partners



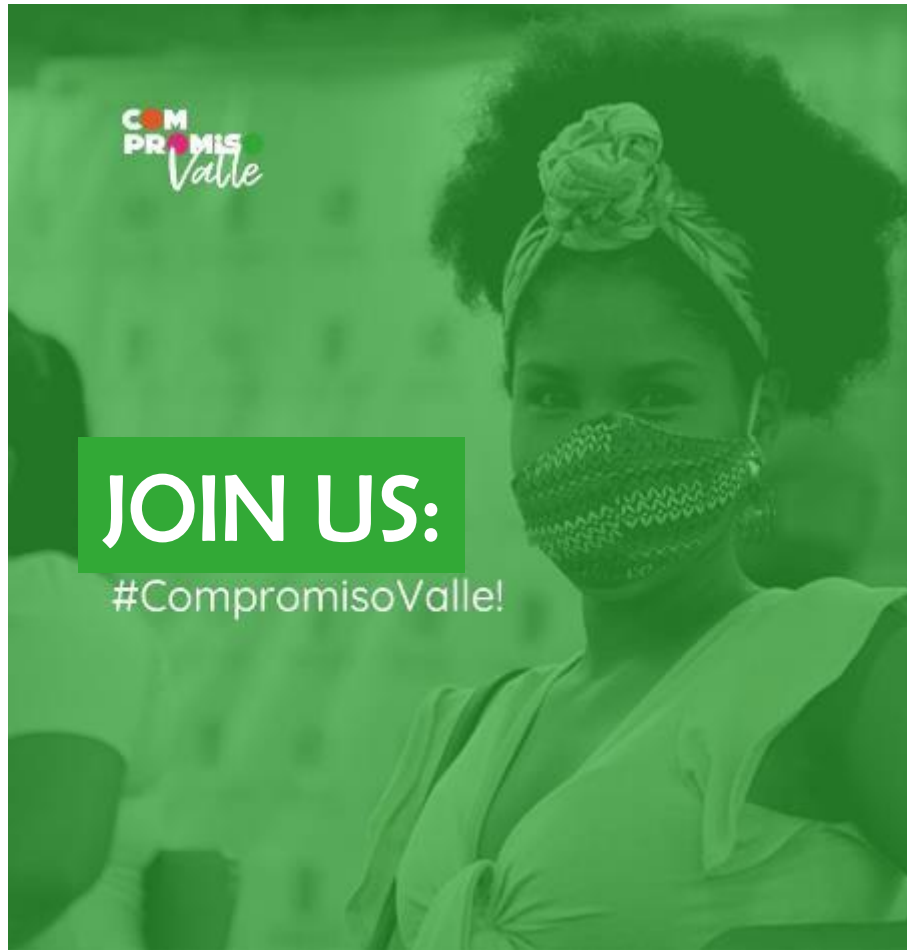
Our commitment goes beyond conditions, and aims to building more and better opportunities for all, in the mid and long term.



Along with companies, citizens, and other contributing organizations



How can you join Compromiso?



Banco de Occidente Savings
Account No.001-18913-3,
to: ProPacífico, Tax ID (NIT)
No. 890304900-9



In our website:
compromisovalle.org



vaki.co/es/vaki/compromisovalle



COM
PROMiS ●
Valle

Committed to
contributing and
adding to the
government's actions,
intended for the social
transformation of our
region.



BUILDING OPPORTUNITIES

