

23 - 24 November 2021 | Online

IURC Annual Event



Funded by the
European Union

Welcome to the IURC Annual Event!



NORMUNDS POPENS

DEPUTY DIRECTOR-GENERAL, DG REGIO, EUROPEAN COMMISSION



STEFAN SCHLEUNING

**HOU FOR INDUSTRIALISED COUNTRIES & FOREIGN POLICY
SUPPORT, FPI, EUROPEAN COMMISSION**



PIA LAURILA

**POLICY OFFICER – URBAN POLICY, DIRECTORATE-GENERAL FOR
REGIONAL AND URBAN POLICY, EUROPEAN COMMISSION**



Insight into the New Leipzig Charter

*International Urban and Regional
Cooperation Programme*

Annual Event

23 & 24 November 2021

Pia Laurila,

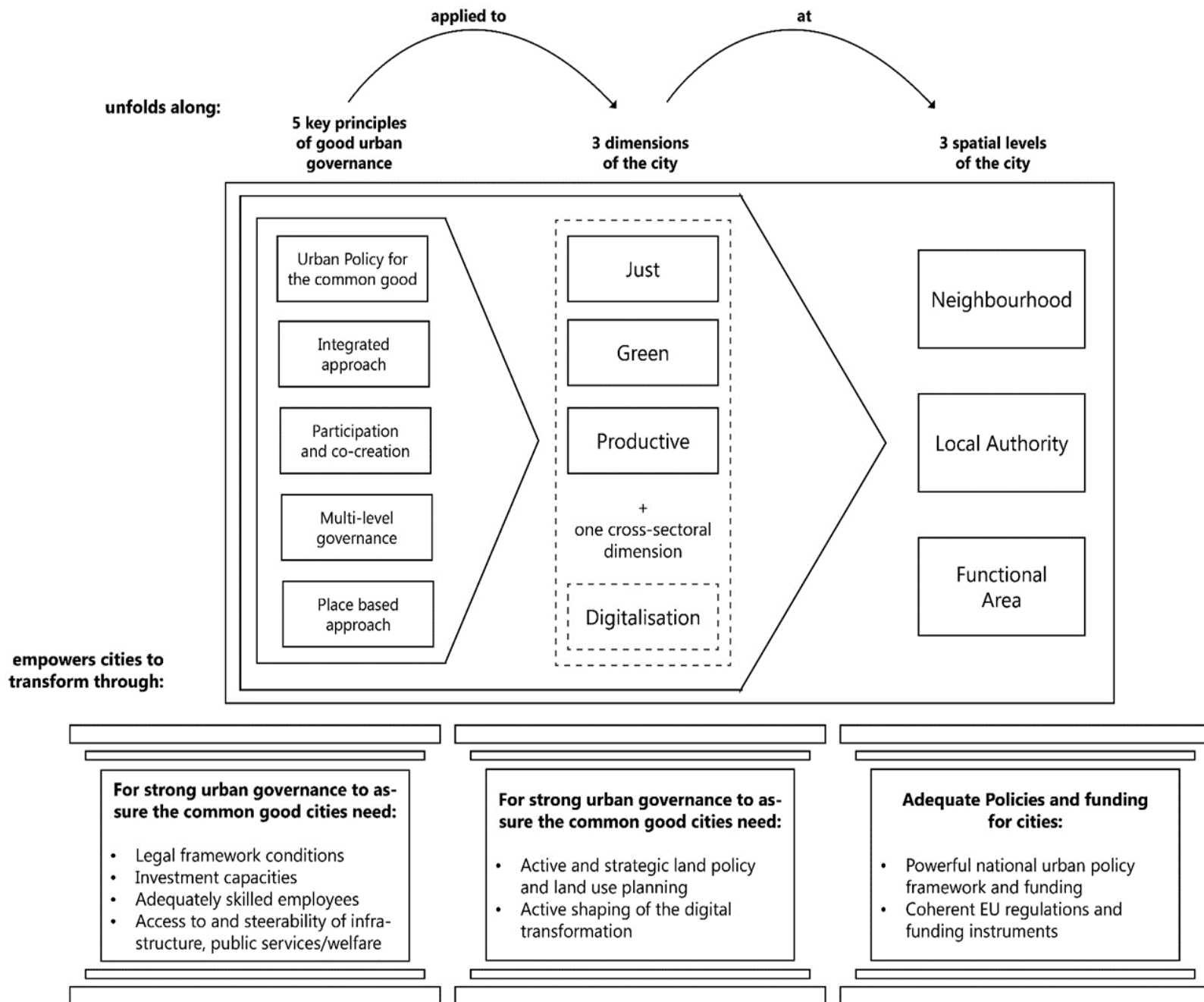
Directorate-General for Regional and Urban Policy



The New Leipzig Charter – Transformative Power of Cities for the Common Good

- Sets a **strategic framework towards integrated urban development in the EU**
- **Adopted** during the EU Ministerial Conference on **30 November – 1 December 2020** (German Presidency of the EU)
- **Contributes** to implementation of objectives of **global agreements** - Paris Agreement, New Urban Agenda, UN Agenda 2030 SDGs, and European Green Deal
- Emphasizes **common good for better quality of life and social cohesion** - reducing and preventing inequalities

THE NEW LEIPZIG CHARTER



New Leipzig Charter and the Urban Agenda for the EU

- The New Leipzig Charter considers **the Urban Agenda for the EU** as its implementation vehicle and presents directions for its future



Urban Agenda for the EU is the unique **multilevel governance cooperation** launched in 2016 by the Pact of Amsterdam to **better involve cities and urban dimension** in the design and implementation of policies at the EU and national levels sought at

- **Better regulation, funding and knowledge** for cities in Europe
- **The Ljubljana Agreement** to be adopted at the EU Ministerial Conference on 26 November 2021 will include the new parameters of the Urban Agenda for the EU

The link with IURC

Cross-Cutting Challenges

DIGITAL TRANSITION & SMART CITY



ENERGY TRANSITION & CLIMATE CHANGE



POST COVID RECOVERY



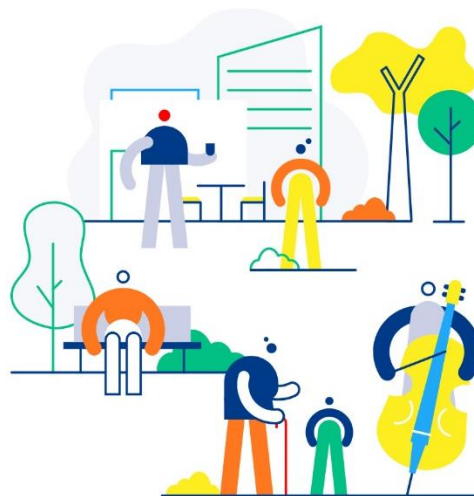
Thematic Networks

Thematic Clusters



Ecological Transition – Green Deal

- **Circular Economy**, waste management, plastic
- **Nature Based Solutions**, greening, water management,
- **Sustainable urban agriculture**, healthy food, urban gardens
- **Renovation Wave**, decarbonized & energy efficiency in buildings
- **Sustainable urban agriculture**, Agrofood Chain, Foods Systems, Technologies 4,0



Urban & Regional Renewal and Social Cohesion

- **Urban Agendas/planning**, SUD Strategies, public space, urban model (eg. 15 min. vision)
- **Mobility & Transport**, street for people, superblocks, metropolitan connections
- **Urban Poverty, deprived neighbourhoods, housing, social cohesion**
- **Industry 5.0** (Regions) bigger Competitiveness, Productive Diversification



Innovative & Carbon neutral ecosystems and strategic sectors

- **Tourism & Culture**
- **Health, life science**, elderly, bio economy
- **Education, jobs & skills, Innovation centres, business clusters**
- **Tourism & Culture**, diversification- slow food & supplies
- **Regional Innovation & Smart and Sustainable Specialization Strategies (RIS 4)**
- **Education, jobs & skills**



Three dimensions of a city:

- **The 'Just City'** is sought at equal opportunities and environmental justice for all, regardless of gender, socioeconomic status, age and origin – leaving no one behind
- **The 'Green City'** contributes to combatting global warming and to high environmental quality
- **The 'Productive City'** is based on a diversified economy which provides jobs while ensuring a sound financial base for sustainable urban development

These dimensions correspond well with Thematic Networks of IURC

European Urban Initiative under Cohesion Policy 2021-2027



Support of Innovative Actions

- Testing of new solutions to urban challenges of EU relevance
- Scaling-up and transfer of tested solutions, in particular, to Cohesion Policy

Support of Capacity and Knowledge Building, Territorial Impact Assessments, Policy Development and Communication



- Capacity building of cities designing and implementing integrated sustainable urban development strategies – peer learning, space for exchange
- Access to thematic & horizontal knowledge and know-how – **Knowledge Sharing Platform** ([links with IURC](#)), capitalisation (Policy Labs, Thematic Reviews for Policy), Urban Contact Points
- Support to Urban Agenda for the EU and intergovernmental cooperation



Coordination and complementarity with URBACT IV

- Transnational networking of cities and capitalisation activities

Budget allocation: EUR 450 million from the European Regional Development Fund for 2021-2027

Launch: in 2022 - first EUI-Innovative Actions call - support to topics of the New European Bauhaus

Thank you!

New Leipzig Charter and Implementing Document:

https://ec.europa.eu/regional_policy/en/information/publications/brochures/2020/new-leipzig-charter-the-transformative-power-of-cities-for-the-common-good

Urban Agenda for the EU:

<https://futurium.ec.europa.eu/en/urban-agenda/pages/what-urban-agenda-eu>

Urban Agenda for the EU webinar series in 2021 - How are urban initiatives and actions supporting Green, Just and Productive Cities in the EU?

<https://futurium.ec.europa.eu/en/urban-agenda/events/series-webinars-2021-how-are-urban-initiatives-and-actions-supporting-green-just-and-productive>

Launching EU Missions - the European Commission's call for interest for the 100 Climate Neutral and Smart Cities Mission – conference at the European Committee of the Regions 25 November 2021

<https://cor.europa.eu/en/events/Pages/conference-on-european-missions.aspx>



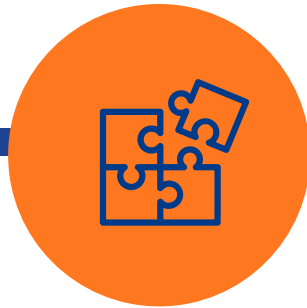


SANDRA MARÍN HERBERT

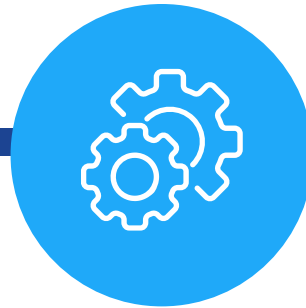
TEAM LEADER, IURC CENTRAL COORDINATION SERVICE

Central Coordination Service

April 2021
LANDING
EVENT



Common Strategy and
Methodology



Global Knowledge
Platform- IURC.EU



Open Call for EU cities
& regions - parallel
process GAs

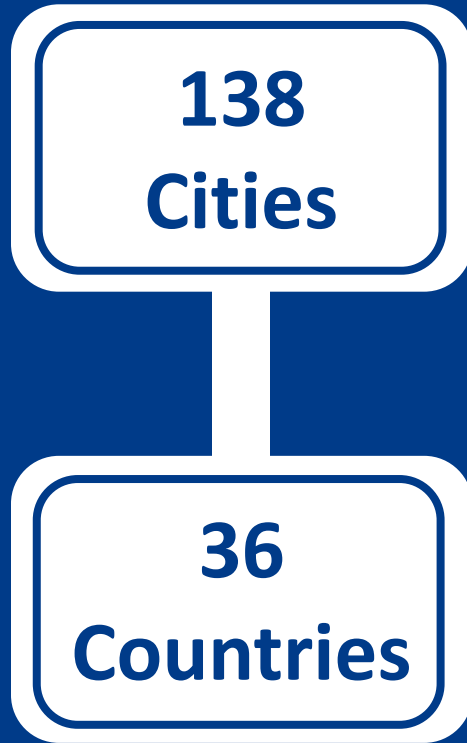


Evaluation, Selection
& Matching

Nov. 2021
1st ANNUAL
EVENT

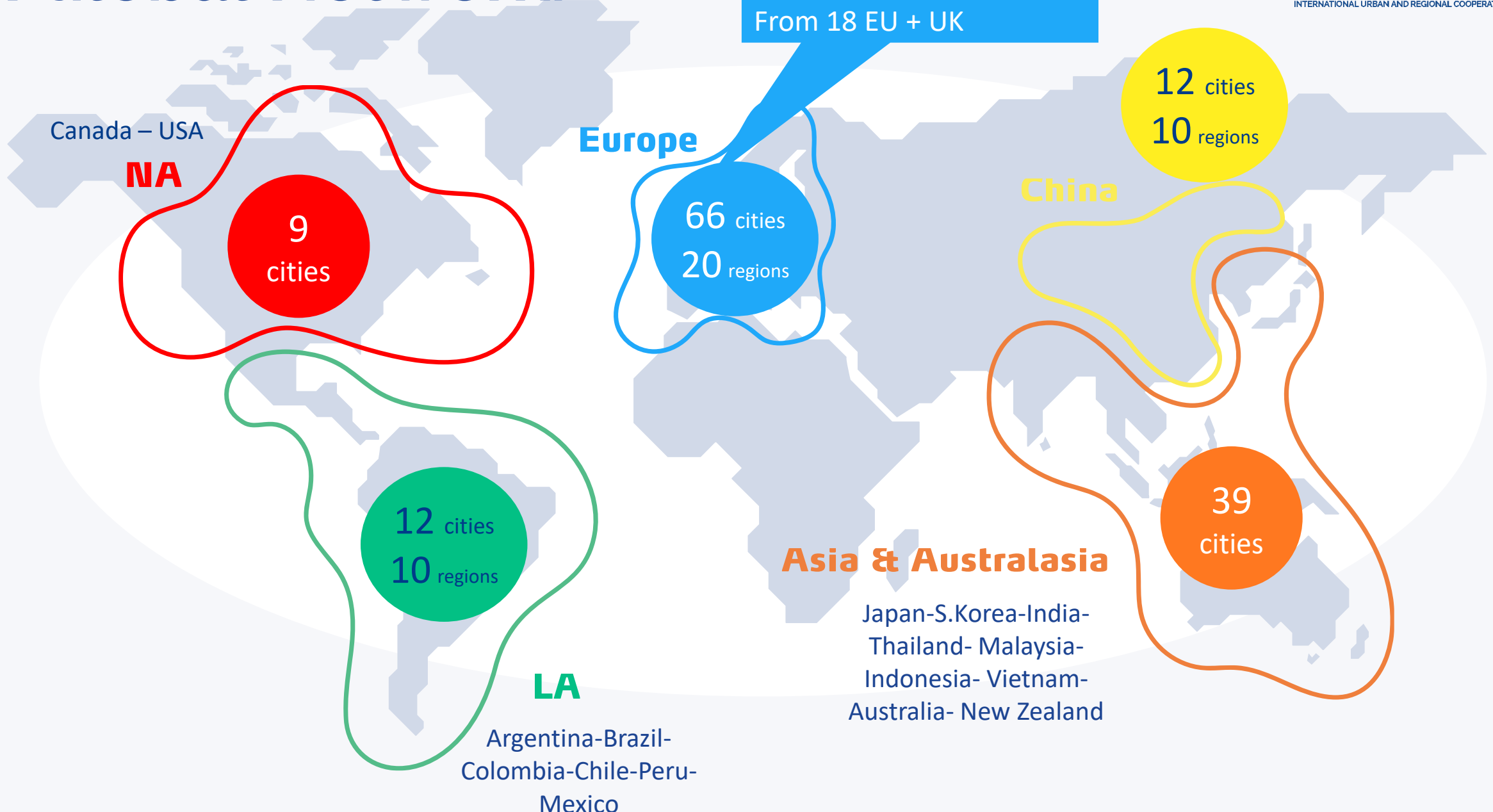


A Global Network



A Global Network:

47 Cities - 10 Funct.Areas
9 Metro. Areas
From 18 EU + UK



CASE: MANNHEIM (DE) & CHONGQING (CN)

ACTION:

Intrapreneurship within a Joint Innovation Centre to engage private sector, supported by the cities' governments



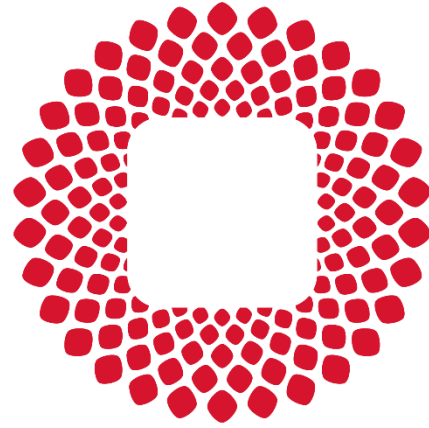
SAMUEL MA

CHAIRMAN & GENERAL MANAGER, FENSHARE)



SIEER ANGAR

FOUNDER AND MANAGING PARTNER, MEI WEN TI



芬享控股
FENSHARE HOLDING

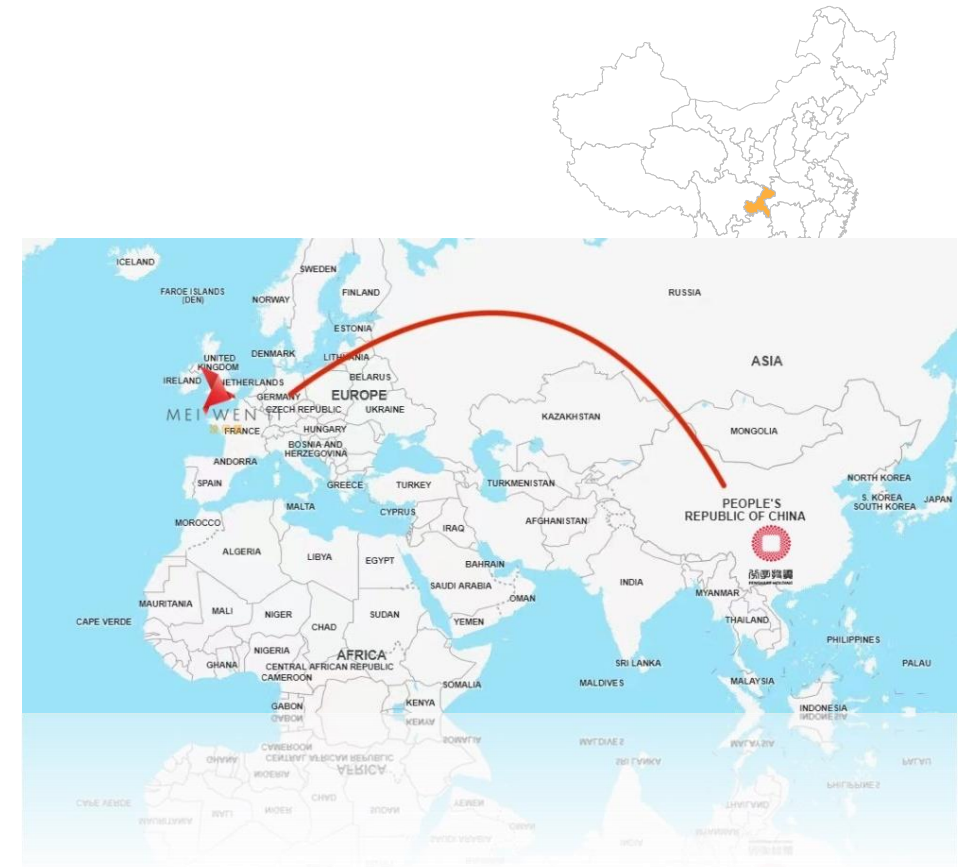
Stakeholders Roundtable “Sea of Opportunities”

November 24, 2021

Co-operation Overview

合作概况

- **Supporter** : IURC, Government of Mannheim, Chongqing Development and Reform Commission, Administrative Committee of Chongqing Liangjiang Area.
- 支持方: IURC、曼海姆市政府、重庆市发展和改革委员会、重庆两江新区管委会
- **Purpose** : It committed to introduce excellent enterprises and projects of Mannheim and the Rhein-Neckar region and Chongqing for the incubation and convergence of emerging enterprises and projects featuring new technologies, new processes and new materials.
- 目的: 将优秀的企业及项目互相引入两地, 实现具有新技术、新工艺、新材料等新兴企业及项目的孵化与汇聚。
- **Operator** : CHONGQING SHARE ZHIHE ENTERPRISE MANAGEMENT CO., LTD. and MEI WEN TI GmbH.
- 运营方: 重庆分享志禾企业管理有限公司与德国“没问题”咨询公司



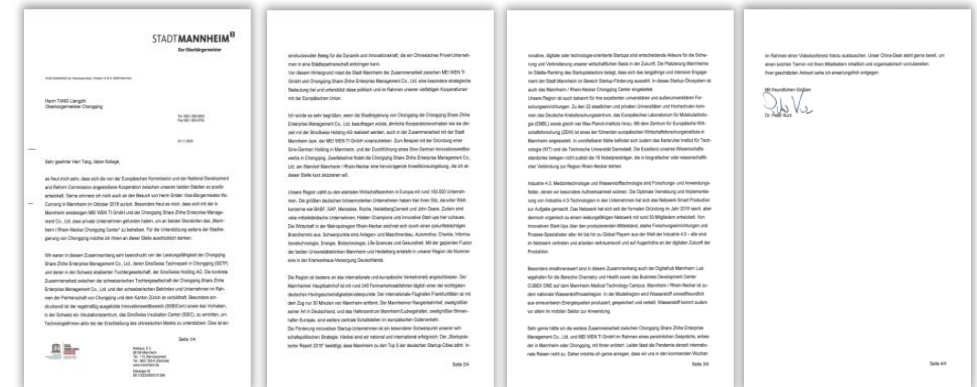
Stakeholders Roundtable "Sea of Opportunities"

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Areas of Cooperation

执行方案

- Government relations
- 政府关系
- Sustainable Development
- 可持续发展
- Economy (Trade, logistics, and investments)
- 经济 (贸易, 物流和投资)
- Sports
- 体育
- Science and Research
- 科学与研究
- Education (including Schools and Career Education)
- 教育 (包括学校和职业教育)
- Culture and Tourism
- 文化旅游
- Health Care
- 医疗保健





Stakeholders Roundtable “Sea of Opportunities”

November 24, 2021

Challenges due to Covid-19 Crisis

Pitfalls and how we were able to avoid them

新冠疫情下的挑战



- Due to the Covid-19 Crisis there were no in-Person meetings and/or field visits possible since 2019
- 自2019年以来，由于疫情无法进行线下会议或实地拜访
- Regular online meetings with the support from the IURC team
- 在IURC团队的支持下定期举行在线会议
- Tremendous support / engagmenet by the political actors on both sides Chongqing DRC and City of Mannheim, i.e. personal involvement by the lord mayor of the city of Mannheim Dr. Peter Kurz
- 双方政府的大力支持，如曼海姆市市长彼得·库尔兹博士的参会
- Possibility to meet in person regularly in Mannheim between MEI WEN TI management team and SHARE ZHIHE Deputy General Manager Mr. Dominik Widmer in, who is located in Switzerland.
- 没问题管理团队和分享志禾副总经理Dominik Widmer先生在曼海姆的定期会面。

Stakeholders Roundtable “Sea of Opportunities”

November 24, 2021

Achievements

成就

- 09/2020: Signing of the LOI at the Opening Ceremony of the Mannheim/Rhine-Neckar Chongqing Center at SSTP in Chongqing
- 2020年9月：签署“曼海姆-莱茵内卡-重庆中心”合作意向书
- 05/2021: Signing of the cooperation agreement at the Opening Ceremony of the Mannheim/Rhine-Neckar Chongqing Center at MAFINEX Mannheim
- 2021年5月：“曼海姆-莱茵内卡-重庆中心”正式揭牌
- 07/2021: Launch of the SGBI / Sino-German Business Incubation Competition
- 2021年7月：共同举办2021届中瑞产业园杯国际创新创业大赛



CASE: TURKU (FI) & NAGANO (JP)

ACTION: Global Climate Action processes through the involvement of younger generations



METTE HÄMEENAHO

CHAIR OF THE TURKU YOUTH COUNCIL



Photo: Heikki Räisänen



Mette Hämeenaho
Chair of Turku Youth Council
mette.hameenaho@turku.fi

Youth Council of City of Turku

- The Youth Council supervises young people's rights in the city and aims to increase youth participation in local level
- Members are chosen through elections. Candidates must be between 13-18 years of age.
- We deliver initiatives, suggestions and ideas, meet local politicians, work on projects and organize events



Photo: Mikko Barck



Photo: Mikko Barck



Photo: Nuva ry.





Graphics of 1,5 degree life video competition.



Youth Climate Panel Oct. 2020. Picture by: Sakari Seespuro



Competition promotional video by Youth council of Turku. .



City of Turku Instagram post from 1,5 degree life video competition





Thank you!

CASE: LEMVIG/CENTRAL REGION (DK) & NELSON/WAKATU (NZ)

ACTION: Accelerating Climate
Change projects and ideas through
Quadruple Helix Approach



SARAH LUND

PROJECT MANAGER AT KLIMATORIUM

KLIMATORIUM DENMARK'S INTERNATIONAL CLIMATE CENTRE

IURC "Sea of Opportunities" 24th November 2021

Klimatorium



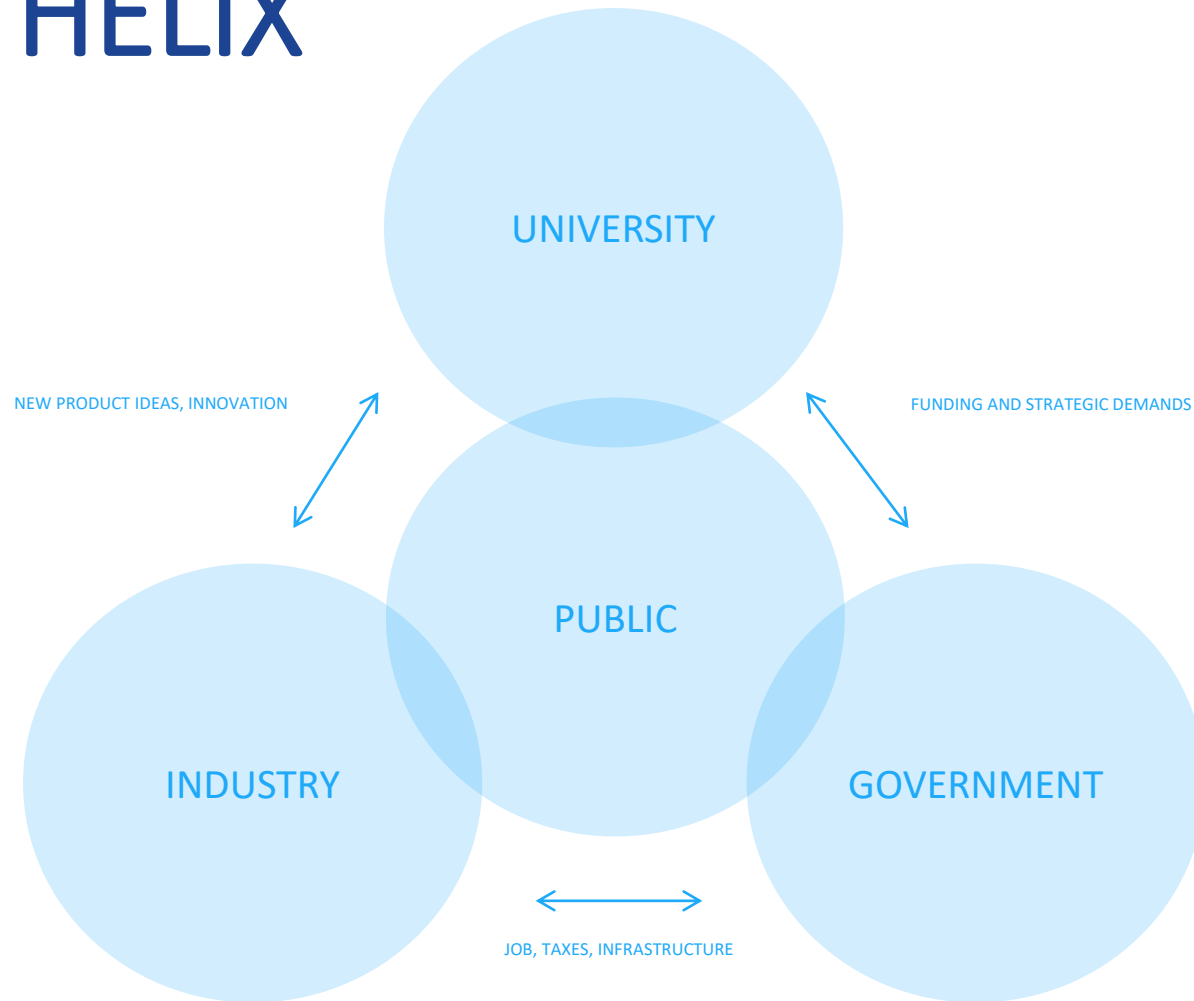
WHAT IS KLIMATORIUM?

- Idea born August 2015
- Organisation founded January 2019
- Principles of Collaboration signed with Nelson New Zealand April 2020
- Building opened December 2020
- What do we do?
 - We identify climate related challenges and turn them into opportunities
 - We operate based on the QH model
 - We communicate and inform
 - We bring people together





QUADRUPLE HELIX



CASE: ROME (IT) & CHINESE CITIES

ACTION: Training, Designing, Innovating.



FLAVIO ROSA

ADJUNCT PROFESSOR & PHD AT ROME SAPIENZA UNIVERSITY

Move to the parallel session – breakout rooms



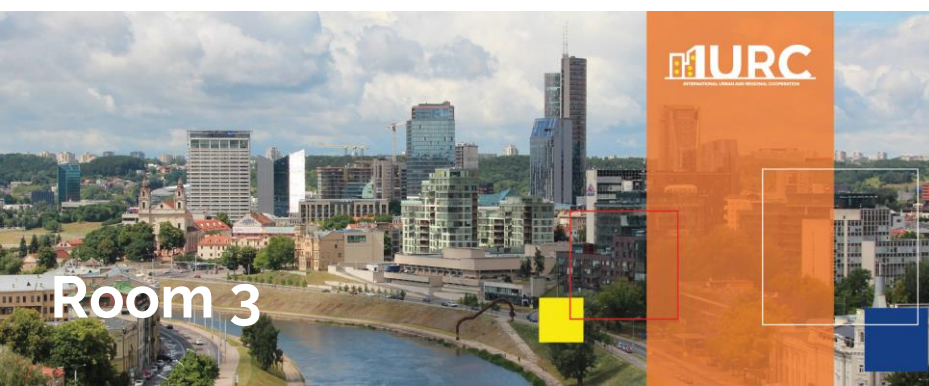
Room 1: Ecological transition & Green Deal

No action needed, stay in the same meeting room



Room 2: Urban Renewal & Regional Competitiveness

Click the link "Room 2" in the chat to move to this room



Room 3: Innovative, Sustainable and Carbon Neutral Ecosystems and Strategic Sectors

Click the link "Room 3" in the chat to move to this room

