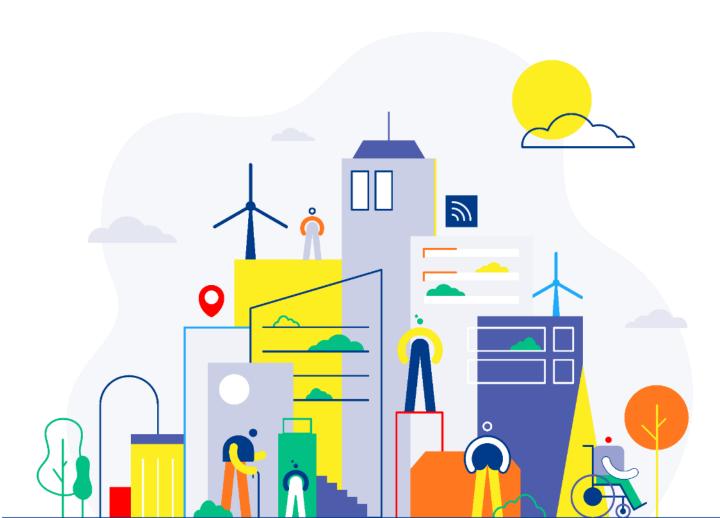




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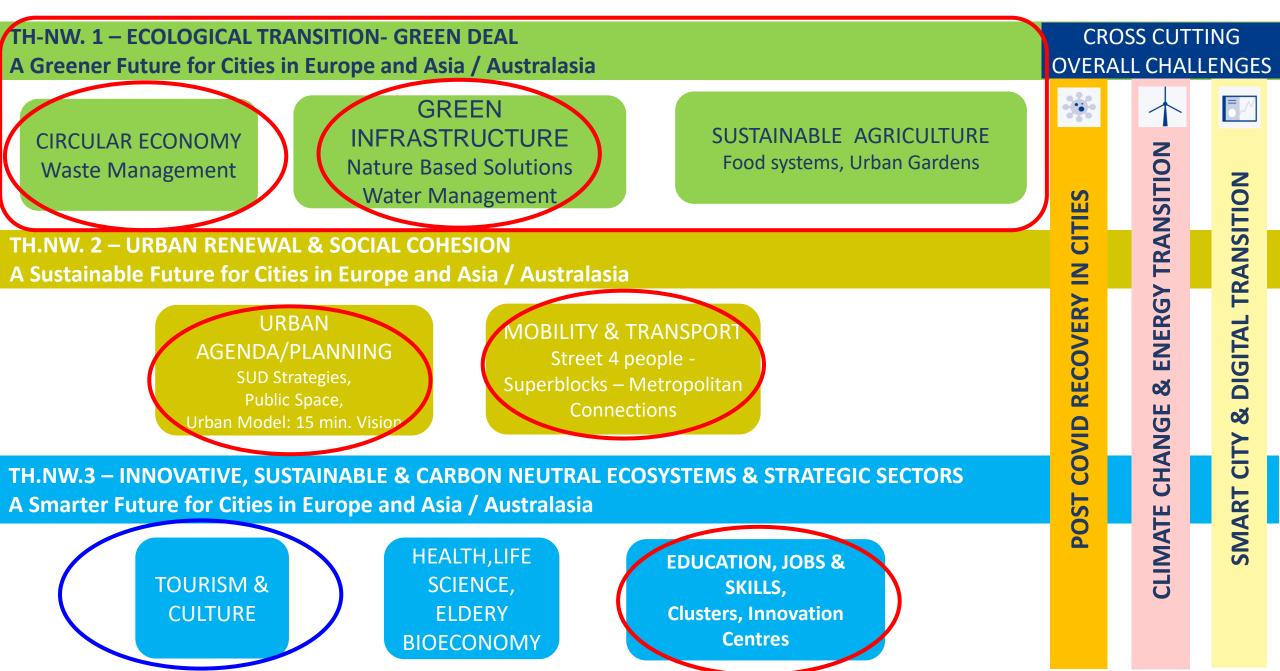


# COOPERATION PERSPECTIVES

Presenter: Jens Bley, IURC AA Cluster Coordinator

Date: 30/09/2021

### **Global Thematic Concentration for Cooperation**



### **Perspectives of Cooperation (Pilots)**

#### Thematic

- Circular Economy
- Nature-based solutions
- Tourism / Cultural (Resilient Cultural Heritage)
- Education & Skills
- Smart City (cross-sectional)
  - Energy / Energy-Efficiency / Solar Potential
  - Urban Mobility
  - Public Spaces
- Stakeholder-oriented / utilize intrinsic motivation
  - Academic Institutions
  - Municipalities and/or State Agencies
  - Business Clusters and/or Businesses
  - Urban Designers and/or Architectural Networks/Partnerships
- Frameworks
  - EU Green Deal (8 Thematic Areas, 2 Cross-Sectional Areas)
  - New European Bauhaus (bridges Green Deal with Culture & Arts): Sustainability, Inclusiveness, Aesthetics



## **Perspectives of Cooperation (Pilots)**

- Methodology / Processes:
  - Urban Data
  - Urban Data Visualization and Simulation
  - Tools and solutions for planning, visualization and simulation
  - Digital Twins
  - Knowledge Exchange: academic (summer schools), cross-sectoral (including business clusters)
  - Stakeholder Engagement (Quadruple Helix) / Citizens Engagement / Co-Design Co-Creation
  - Experimentation: urban testbeds, urban living labs
  - Evaluation
- Goal/Institution-oriented: sustainable cooperation structures
  - Joint Research Center for Green and Urban Design
  - Joint Lab for Digital Twins, BIM/GIS, ...
  - Joint Business Cluster Agreements
  - Joint Chapters with the Chambers of Commerce (circular economy, nature-based solutions, smart city, urban data solutions,...)
  - Joint Urban Testbed for Joint Experimentation or Connected Local Urban Testbeds for Joint Exchange, Monitoring, Solutions
  - Joint or Reciprocal Expo Participations
- Indicators
  - Manageable (Time, Effort, Partners)
  - Stakeholders with intrinsic motivation (and ideally means)
  - High probability of sustainable financing and/or access to financing mechanisms

## **Examples of Cooperation**



EU Cities Garden Pavilions under Construction in Yangzhou







SMARTICIPATE Topics > Partecipa agli orti ...



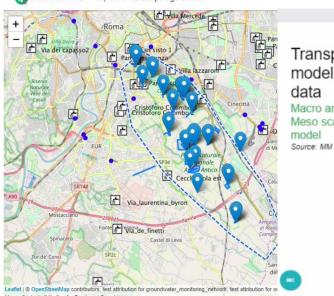


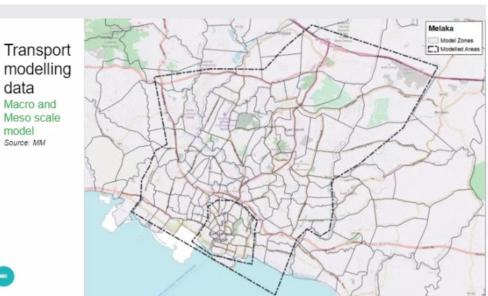




GIS-BIM for Digital Integrated Design

Case Study - Green Urban Design





Providing reliable data for traffic improvements + VR experiences for citizens

### **Sample Resources**









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