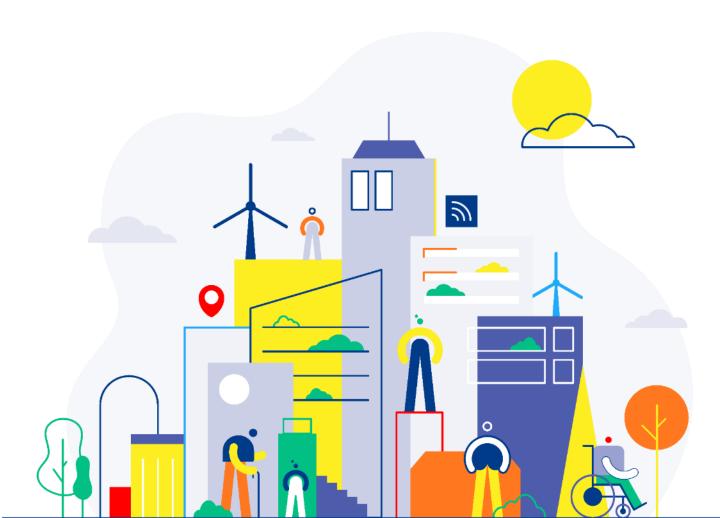




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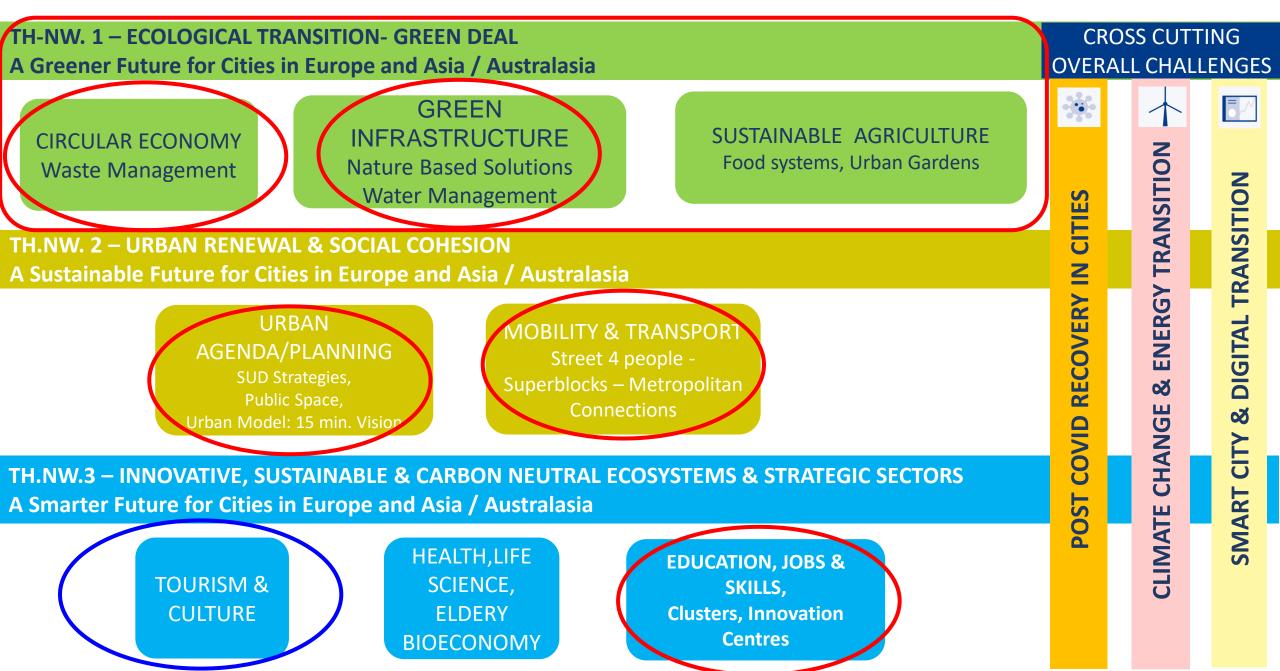


COOPERATION PERSPECTIVES

Presenter: Jens Bley, IURC AA Cluster Coordinator

Date: 30/09/2021

Global Thematic Concentration for Cooperation



Perspectives of Cooperation (Pilots)

Thematic

- Circular Economy
- Nature-based solutions
- Tourism / Cultural (Resilient Cultural Heritage)
- Education & Skills
- Smart City (cross-sectional)
 - Energy / Energy-Efficiency / Solar Potential
 - Urban Mobility
 - Public Spaces
- Stakeholder-oriented / utilize intrinsic motivation
 - Academic Institutions
 - Municipalities and/or State Agencies
 - Business Clusters and/or Businesses
 - Urban Designers and/or Architectural Networks/Partnerships
- Frameworks
 - EU Green Deal (8 Thematic Areas, 2 Cross-Sectional Areas)
 - New European Bauhaus (bridges Green Deal with Culture & Arts): Sustainability, Inclusiveness, Aesthetics



Perspectives of Cooperation (Pilots)

- Methodology / Processes:
 - Urban Data
 - Urban Data Visualization and Simulation
 - Tools and solutions for planning, visualization and simulation
 - Digital Twins
 - Knowledge Exchange: academic (summer schools), cross-sectoral (including business clusters)
 - Stakeholder Engagement (Quadruple Helix) / Citizens Engagement / Co-Design Co-Creation
 - Experimentation: urban testbeds, urban living labs
 - Evaluation
- Goal/Institution-oriented: sustainable cooperation structures
 - Joint Research Center for Green and Urban Design
 - Joint Lab for Digital Twins, BIM/GIS, ...
 - Joint Business Cluster Agreements
 - Joint Chapters with the Chambers of Commerce (circular economy, nature-based solutions, smart city, urban data solutions,...)
 - Joint Urban Testbed for Joint Experimentation or Connected Local Urban Testbeds for Joint Exchange, Monitoring, Solutions
 - Joint or Reciprocal Expo Participations
- Indicators
 - Manageable (Time, Effort, Partners)
 - Stakeholders with intrinsic motivation (and ideally means)
 - High probability of sustainable financing and/or access to financing mechanisms

Examples of Cooperation



EU Cities Garden Pavilions under Construction in Yangzhou







SMARTICIPATE Topics > Partecipa agli orti ...



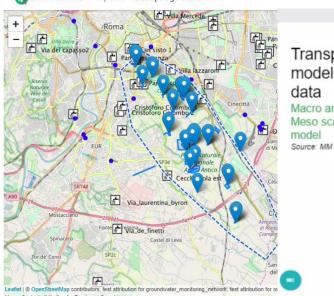


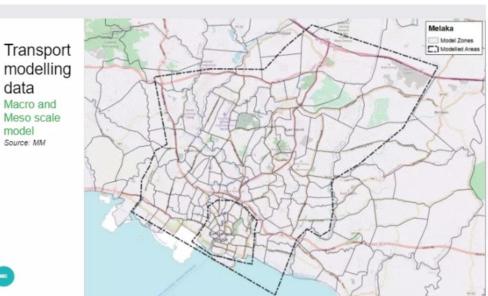




GIS-BIM for Digital Integrated Design

Case Study - Green Urban Design





Providing reliable data for traffic improvements + VR experiences for citizens

Sample Resources









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