



A European Union Programme

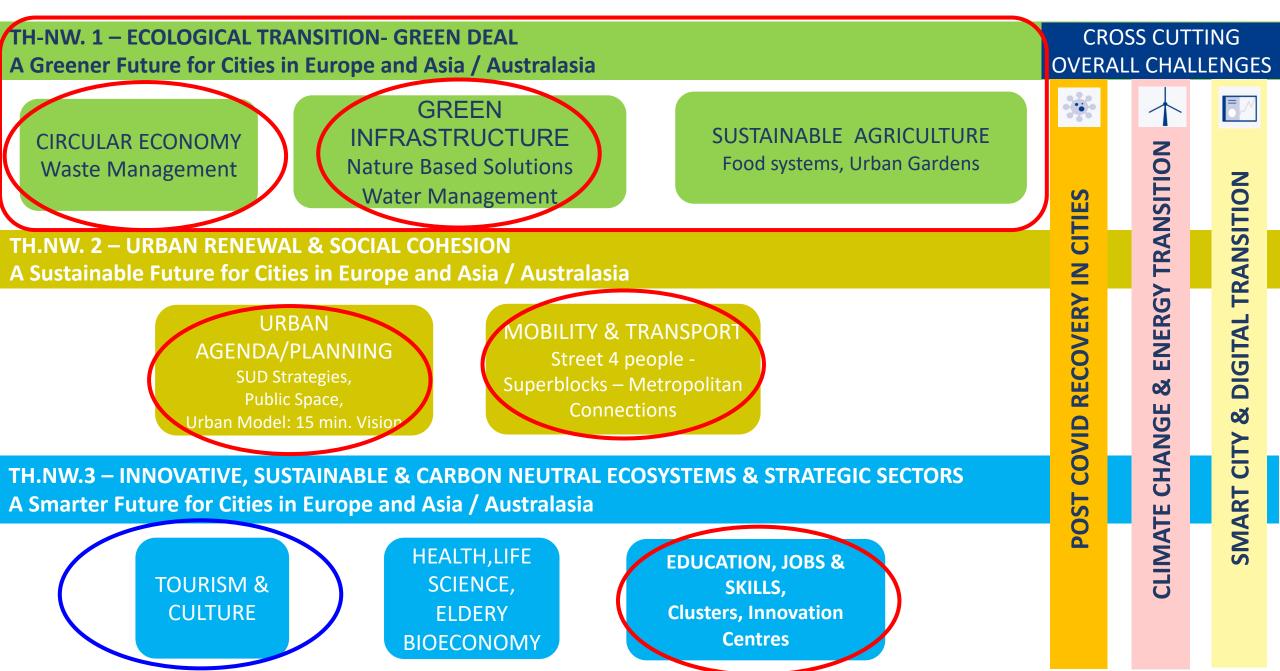


COOPERATION PERSPECTIVES

Presenter: Jens Bley, IURC AA Cluster Coordinator

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Global Thematic Concentration for Cooperation



Perspectives of Cooperation (Pilots)

Thematic

- Circular Economy
- Nature-based solutions
- Tourism / Cultural (Resilient Cultural Heritage)
- Education & Skills
- Smart City (cross-sectional)
 - Energy / Energy-Efficiency / Solar Potential
 - Urban Mobility
 - Public Spaces
- Stakeholder-oriented / <u>utilize intrinsic motivation</u>
 - Academic Institutions
 - Municipalities and/or State Agencies
 - Business Clusters and/or Businesses
 - Urban Designers and/or Architectural Networks/Partnerships
- Frameworks
 - EU Green Deal (8 Thematic Areas, 2 Cross-Sectional Areas)
 - New European Bauhaus (bridges Green Deal with Culture & Arts): Sustainability, Inclusiveness, Aesthetics



Perspectives of Cooperation (Pilots)

Methodology / Processes:

- Urban Data
- Urban Data Visualization and Simulation
- Tools and solutions for planning, visualization and simulation
- Digital Twins
- Knowledge Exchange: academic (summer schools), cross-sectoral (including business clusters)
- Stakeholder Engagement (Quadruple Helix) / Citizens Engagement / Co-Design Co-Creation
- Experimentation: urban testbeds, urban living labs
- Evaluation
- Goal/Institution-oriented: sustainable cooperation structures
 - Joint Research Center for Green and Urban Design
 - Joint Lab for Digital Twins, BIM/GIS, ...
 - Joint Business Cluster Agreements
 - Joint Chapters with the Chambers of Commerce (circular economy, nature-based solutions, smart city, urban data solutions,...)
 - Joint Urban Testbed for Joint Experimentation or Connected Local Urban Testbeds for Joint Exchange, Monitoring, Solutions
 - Joint or Reciprocal Expo Participations
- Indicators
 - Manageable (Time, Effort, Partners)
 - Stakeholders with intrinsic motivation (and ideally means)
 - High probability of sustainable financing and/or access to financing mechanisms



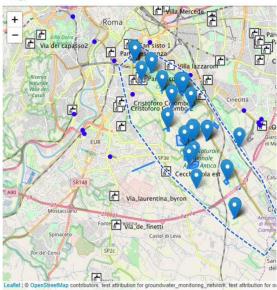
Examples of Cooperation



EU Cities Garden Pavilions under Construction in Yangzhou



(SMARTICIPATE Topics > Partecipa agli orti ...



Melaka Interventions 1 & 2: Mobility Focused

The Global Future Cities Programme will deliver two interventions at Melaka:

- 1. Green Bus Network and Green Transport Masterplan
- 2. Heritage Area Integrated Mobility Plan

The interventions will seek to:

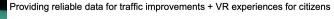
- · Improve public and non-motorised transport provisions
- · Create behavioural change among residents and tourists

The interventions will be:

- · Smart (using the latest technology)
- Integrated
- Evidence based

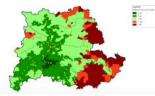












Melaka Model Zones



Transport data Macro and Meso scale model Source: MM







Sample Resources









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Question and Answers from EU and Malaysian Cities Coordinators